



Rand McNally Launches IntelliRoute® TND™ 500

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GPS Device Built From the Ground Up For Professional Truck Drivers

Rand McNally, the industry leader in commercial truck routing software, today announced the launch of a truck navigation device designed for owner-operators and professional truck drivers.

Building on the success of its number one trucker's atlas, the Rand McNally Motor Carriers' Road Atlas and decades of leadership in commercial transportation software industry, Rand McNally's IntelliRoute® TND™ 500 boasts 35 percent more truck-attributed roads than its leading competitor and nearly 13,000 truck-related geo-coded points of interest. The inclusion of The Trucker's Friend® National Truckstop Directory® provides more than 50 searchable amenities for each location.

"Rand McNally's more than 70 years of research and experience serving the commercial transportation market uniquely positions us to create an in-cab truck navigation device that delivers accurate routing," said Donna Koppensteiner, Rand McNally vice president, Enterprise Solutions. "The combination of truck routing and business tools in one device enables professional drivers and small fleets to save miles, time, and money."

The navigation device is designed specifically for the over-the-road professional truck driver for routing and real-time navigation. Leveraging the proprietary databases of Rand McNally, the device will calculate a route based on truck attributes (length, width, height) as well as type of route desired (quickest or shortest, tolls or no tolls). A route can be optimized for multiple stops for the most efficient use of miles and fuel expenses, and then provided to the trucker via turn-by-turn spoken directions. The device is flexible enough to use for multiple vehicle sizes, from a 53-foot combination truck to a car! To create the best product possible, Rand McNally worked with truck drivers from across the U.S. to help design and optimize the product:

"IntelliRoute® TND™ 500 is designed from the ground up with professional drivers in mind. It is not simply a re-purposed consumer GPS unit, but a business tool that will make truckers more comfortable and confident while driving," said Dave Marsh, director of product management, Rand McNally. "Better drivers with better information lead to better customer service, and a more profitable business." The unit, however, delivers more than simply truck navigation. The IntelliRoute® TND™ 500 provides unique trucker business tools that allow truckers to reduce time-consuming calculations and save money. The tools include:

- **State/Province Mileage Breakdown** - Track miles driven in every U.S. state or Canadian province for organized bookkeeping and fuel tax reporting.
- **Commercial Grade Address Book** > Organize thousands of entries and search addresses by company, state, and more.
- **Quick Planner** > Determine profitability and drive time for an upcoming route.
- **Smart Time** > Patented feature that calculates the time of arrival at the destination keeping time zones in mind.
- **Rand McNally Motor Carriers' Road Atlas** > Cross-reference to the page and grid, and review key resource information.
- **Timers & Logs** - Quickly calculate and monitor driving time and time on duty.
- **Calculator & Converter buttons** - Big screen calculator enables quick math calculations and conversions in either standard or metric units.

Rand McNally also plans to provide real-time overlays and additional products such as RoadWork™ construction updates that allow the user to route around construction delays. IntelliRoute® TND™ 500 will be available in October in truck stops, dealers, and online at www.randmcnally.com/truckgps.



Rand McNally Commercial Transportation

For more than 70 years, Rand McNally has provided innovative print and digital mapping, routing and mileage solutions to the commercial trucking industry. Shippers and carriers rely on the company's suite of software solutions, IntelliRoute® and MileMaker®, for HHG rating and routing, as well as practical routing and mapping. Truck drivers across the country depend on the best-selling Motor Carriers' Road Atlas line. Visit www.randmcnally.com/trucking.

About Rand McNally

From America's number-one-selling Road Atlas, [The Thomas Guide®](#), [FabMAP®](#) and [Goode's World Atlas](#) to [StreetFinder® Wireless](#) and [IntelliRoute®](#) trucking database, Rand McNally has been an industry leader in the mapping, routing, geographic reference and trip-planning tool marketplace for more than 150 years. With More Roads-Better Directions™, the Company's products are sold in more than 50,000 retail outlets and distributed to [98% of schools](#) across the U.S. Rand McNally is the premier resource for online travel planning as well as maps and directions. For more information, please visit www.RandMcNally.com, call 800-333-0136 or buy maps and travel gear online at <http://Store.RandMcNally.com>.