



## FOR IMMEDIATE RELEASE

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### ***Rand McNally IntelliRoute® TND™ 700 Wins for Best Portable Navigation System Recognized as industry innovator in 10th Annual Telematics Awards***

**DEARBORN, Mich., June 8, 2010** – Rand McNally's *IntelliRoute® TND™ 700* a GPS device designed from the ground up for the over-the-road truck driver, today received the prestigious 2010 Telematics Award for the portable and hybrid navigation market. The award reflects excellence for both device and application, with an emphasis on the everyday value brought to the end user.

The Telematics Awards are presented annually by Telematics Update, the world's leading provider of business-to-business telematics news and intelligence. The awards are selected by a panel of industry experts from the digital, automotive, mobile and web industries.

"We are honored to have been chosen as a leader in developing products that provide value to consumers. We are especially grateful to have been recognized by the broader Telematics industry experts for our efforts," said Dave Muscatel, CEO of Rand McNally.

Rand McNally's *IntelliRoute® TND™ 700* was launched in April of 2010. The unit followed the release of the *IntelliRoute® TND™ 500*, which has garnered many awards including the 2010 CES Best of Innovations Award, and Heavy Duty Trucking's Top 20 Award. The GPS unit was designed from the ground up for owner-operators and company drivers. It utilizes Rand McNally's coveted Truck Data for accurate routing by truck size and hazardous materials hauling, as well as providing Trucker Business Tools that help drivers manage the everyday business of trucking such as where to stop for an overnight or emergency situation, reporting state-by-state mileage breakdowns for fuel tax reporting and invoicing,

a Quick Miles calculator to analyze the profitability of an upcoming load, a commercial-grade address book, hours of service timers and logs and more.

“It was evident that Rand McNally has produced a device that provides the user with the basics one would expect of a GPS device – directions and routing, while truly considering the user experience and enhancing the end result with product features that deliver value every time the unit is used”, says XXXX, Award Panel Member and XXX of XXX company.

The IntelliRoute® TND™ 700 is available at truck stops nationwide, and on select online retailers, such as amazon.com. .

**About Rand McNally** – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Interactive travel service, Tripology; America's #1 Road Atlas; IntelliRoute® truck routing software and GPS devices; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. [www.randmcnally.com](http://www.randmcnally.com)

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