



## FOR IMMEDIATE RELEASE

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### ***Rand McNally Launches New Accessory Line for GPS Units*** *New line showcased at Great American Trucking Show*

**Dallas, Texas, August 25, 2010** – Today Rand McNally unveiled a line of accessories designed to enhance and protect GPS devices, such as the company’s IntelliRoute® TND™ 500. The line of accessories was created to work with most GPS devices as well as other small electronics.

Rand McNally’s new accessory line includes:

**GPS Soft Case** – Designed for devices with screens up to 5”, this neoprene case has a secure pocket design making it easy to take the GPS in and out.

**GPS Hard Case** – Created for devices with screens up to 5”, this product features a rigid shell for durability and an internal organizer for memory cards.

**3-in-1 Charger** – Made to be used with GPS devices and other small electronics, this two-amp charger can be used in a car, in a wall outlet or with a USB.

**GPS Starter Kit** – This kit includes the soft case for GPS devices with screens up to 5”; the 3-in-1 charger; as well as screen protector, and a cleaning cloth.

“This new line was designed to provide quality accessories for larger GPS units at a compelling price,” said Dave Muscatel, CEO of Rand McNally. “We’ve designed accessories that will enable our consumers to protect and recharge their units conveniently and cost-effectively.”

Priced from \$9.99, the line will be available in September at Pilot Travel Centers, Travel Centers of America, and other truck stop stores nationwide, as well at the online store at [www.RandMcNally.com](http://www.RandMcNally.com).

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[www.RandMcNally.com](http://www.RandMcNally.com)

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