RAND McNALLY

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Rand McNally Highlights New Software and Hardware Enhancements to TruckPC
Enhancements are the first from the partnership of Rand McNally and DriverTech

Phoenix, Az., October 17, 2010 – Two weeks after announcing its investment in DriverTech, Rand McNally unveiled future enhancements for the TruckPC mobile fleet management solution at the American Trucking Associations Management Conference and Exhibition in Phoenix.

Rand McNally Truck PC, powered by DriverTech, utilizes Rand McNally's leading IntelliRoute® TND™ truck navigation on DriverTech's secure, industry-tested, on-board computing platform. The recently announced deal between the two companies is resulting in joint development of products and services for the transportation and logistics markets.

Enhancements to the TruckPC system include:

New navigation software – Features of Rand McNally's IntelliRoute® TND™ navigation will be resident on the in-cab device, including enhanced driver warnings, updated road data, and Rand McNally's proprietary trucking data.

Improved hardware performance – Integration of a solid state hard drive will improve reliability and provide a longer life span. A faster processor and up to 2G of memory will enable faster performance and more storage on the device.

New features – The addition of TruckPC Workflow, a way to manage the driver's daily tasks, will provide interactive updates from the cab to the back office. Multi-media capabilities and a customizable process allow documents such as bills of lading, instructional videos, and other details to be shared with drivers. Workflow will ensure that drivers are consistently executing company or customer directives, and will increase driver efficiency by simplifying non-driving tasks.

Migration to new Windows embedded standard 7 – Continuing to utilize the Windows® embedded platform assures customers an easy integration path to other software and logistics packages.

The new features are expected to be completed by the end of the first quarter 2011.

"This set of enhancements is just the first in the pipeline and illustrates the synergy of the Rand McNally-DriverTech partnership," said Dave Muscatel, CEO of Rand McNally. "DriverTech's robust in-cab computing technology and Rand McNally's industry leading navigation and proprietary truck specific road data, will enable a whole new generation of communication between driver and fleet."

Rand McNally and DriverTech will be exhibiting TruckPC together at the American Trucking Association show in Phoenix October 17 – 19, booth #709.

Demonstrations of the TruckPC are now available to interested fleets. For more information, fleet managers should call 1-800-641-7263.

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