



## FOR IMMEDIATE RELEASE

### Contact:

Amy Krouse  
Rand McNally  
9855 Woods Drive  
Skokie, IL 60077  
[akrouse@randmcnally.com](mailto:akrouse@randmcnally.com)  
847-329-6798

Equine Motorcoach Dealer Development and  
Consumer Sales contact:  
Tom Stinnett  
502.664.3300  
[tstinnett@stinnettrv.com](mailto:tstinnett@stinnettrv.com)

Equine Motorcoach Media contact:  
Julie Calzone  
337.235.2924 ext. 18  
[jcalzone@calzone.com](mailto:jcalzone@calzone.com)

## **Rand McNally's RV GPS to be Featured in Equine Motorcoach™ at Key Industry Show**

The 7" TripMaker® RVND™ contains RV Routing & Content

Louisville, Ky., November 28, 2011 – Built specifically for RVers and campers, Rand McNally's TripMaker® RVND™ will be showcased in a the 2012 Equine Motorcoach™ at the 49<sup>th</sup> National RV Trade Show this week in Louisville, Ky.

Equine Motorcoach, an exhibitor and manufacturer at the industry show, will be located at Exhibit #1528 in the South Wing of the Kentucky Exposition Center, from November 29 through December 1, 2011.

Rand McNally's RV GPS units, the 5" TripMaker® RVND™ 5510 and the high-definition 7" TripMaker® RVND™ 7710, have garnered praise among RV enthusiasts for their RV-specific routing and unique features designed with RV travel and safety in mind. The devices were launched earlier this year.

Equine Motorcoach™ provides custom-built horse transport vehicles, combining the comfort and amenities of a top-of-the line RV with accommodations for horse transport, and tack and supply storage. Equine Motorcoach is the only motorized ground vehicle available in the United States that combines a recreation vehicle and horse trailer into one unit.

"A GPS such as Rand McNally's TripMaker® RVND™ helps provide routing while our customers are on their way to horse shows," said Tom Stinnett, principal of Equine Motorcoach.

“We chose it for our 2012 model because it provides the kind of information that is useful to our customers and is customized for the RVer.”

In addition to navigation and safety features, Rand McNally's GPS TripMaker® provides RVer amenities and easy search tools: 13,000+ RV parks and campgrounds, 6,000+ travel center locations – all with amenities such as dump stations, parking, showers, and electric hook up; 24,000+ pet-friendly locations including animal hospitals; and more than 150,000 places just off the interstate, organized by exit and number.

Rand McNally has a history of working with manufacturers to design navigation products that specifically meet the needs of their customers. The company recently announced that its award-winning navigation software designed for commercial drivers would be available as an in-dash option in Navistar's International Trucks beginning in January, 2012.

The National RV Trade Show is sponsored by the Recreation Vehicle Industry Association (RVIA).

###

**About Equine Motorcoach™** - Equine Motorcoach is the one of a kind all-in-one RV and horse transport company. The 2012 U.S. version will feature four and six-horse configurations with fully loaded amenities on the interior and exterior. The interior has a spacious full bath, complete kitchen and multiple sleeping accommodations. The horse transport area has air ride suspension and European slant load configuration to provide our horses the best possible ride.

Renegade Custom Coaches, Kibbi LLC and Equine Motorcoach LLC signed an exclusive agreement to manufacture the widely-known Equine Motorcoach. The four-year old brand has achieved so much name recognition in North America that the partners in Equine Motorcoach LLC decided to move manufacturing to the U.S. after building a relationship with Kibbi LLC that included extensive engineering and design upgrades. Merhhow Industries produced the horse transport area.

The first 2012 Equine Motorcoach is being built on a 560 hp Freightliner, Cascadia chassis with an Allison 4000 TRV automatic transmission. For more information visit [www.equinemotorcoach.com](http://www.equinemotorcoach.com).

**About Rand McNally** – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Road travel review site [www.BestoftheRoad.com](http://www.BestoftheRoad.com); Interactive travel referral service, [www.Tripology.com](http://www.Tripology.com); America's #1 Road Atlas; and TripMaker® RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TruckPC and the TND™ 760 Fleet Edition mobile communication solutions for the transportation industry; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. [www.RandMcNally.com](http://www.RandMcNally.com)

IntelliRoute, TripMaker and Rand McNally are registered trademarks and RVND and TND are trademarks of RM Acquisition, LLC d/b/a Rand McNally.