RAND MCNALLY

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Contact:
Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
703-860-2677

Rand McNally Releases Connect Software for Integration Partners
Provides middleware enabling developer access to key telematics metrics

KISSIMMEE, Fla., March 5, 2012 – Rand McNally has unveiled Rand McNally Connect, a new software platform that allows seamless integration between Rand McNally's FleetWatcher web portal and third party applications. Rand McNally Connect is being showcased at the Truckload Carriers Association's 74th Annual Convention beginning March 4, 2012.

When combined with Rand McNally's mobile communications systems, TruckPC and TND™760 Fleet Edition, Rand McNally Connect allows commercial transportation management software to pull through diagnostics on vehicle performance, driver behavior, Hours of Service (HOS) status, and e-mail communication. Integration partners using Rand McNally Connect will be provided a Software Development Kit (SDK) as part of the program.

Here are some of the ways that integration software will be able to use the data provided using Rand McNally Connect:

- Maintenance platforms will be able to utilize vehicle fault codes in real time to trouble shoot or diagnose more serious issues, and to provide instruction to the driver on next steps. Vehicle fault codes include items such as tire pressure, engine temperature, break pad wear, oil pressure and more.

- Fuel tax applications will be able to utilize the miles-by-state capture to accurately assess tax liability.

- Dispatch software will be able to accurately match a load to a trailer, a trailer to a truck and a truck to a driver based on the driver's HOS availability, the position of the vehicle, and the destination of the load.

Rand McNally is currently working with customers implementing Rand McNally Connect with TMW Suite®/Total Mail and TMW's TruckMate®.

"Rand McNally has historically partnered with a wide variety of service providers in the commercial transportation industry," explained Dave Muscatel, CEO of Rand McNally. "The Rand McNally Connect SDK decreases the development cycle for integration by 60-70%, reducing costs and increasing speed to market for our partners and our customers."

Rand McNally will be exhibiting at TCA in Booth #806 from March 3 through March 6, 2012.

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