



FOR IMMEDIATE RELEASE

Contact:

Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
703-860-2677

G.D.S. Express Installs Rand McNally TND™ 760 in All Company Trucks

Company Seeks to Increase Operational Efficiency via EOBRs

SKOKIE, Ill., November 15, 2012 – After a year-long study of mobile fleet management systems, [G.D.S. Express, Inc.](#) (GDS) is installing Rand McNally's [TND™ 760](#) in all company trucks, Rand McNally announced. GDS, which operates more than 120 trucks, is a full-service, truckload carrier based in Akron, Ohio focused on the retail goods and apparel industries.

GDS chose the Rand McNally solution based on the TND™ 760's expansive feature set, ease of use, and affordability. The carrier also noted that drivers have been very receptive to the devices, particularly the Rand McNally navigation.

In addition to the TND™ 760, GDS also selected Rand McNally's IntelliRoute® software for the company's routing and mileage transactions. Both the TND™ 760 in-cab units and the back-office IntelliRoute® software integrate with GDS's existing transportation management system, McLeod LoadMaster software. The use of Rand McNally products throughout GDS' planning system ensures matching and more accurate routing and mileage calculations.

"Rand McNally's TND™ 760 device will enable our operation to become much more efficient, reducing the phone calls between drivers and dispatch. The integration capabilities with our McLeod software means that our dispatchers can send out the plan and the truck-specific routes to each driver automatically, which will allow us to grow our operations without adding personnel, and better manage our customer communications," said J.P. Delaney, President of

GDS. “Our drivers are enthusiastic about the Rand McNally navigation, enabling us to get the most out of our technology investment.”

Delaney also shared that GDS intends to use the EOBR features of the TND™ 760 for Hours of Service logging, and to use the engine diagnostics to assist with safety and maintenance planning.

GDS has rolled out the TND™ 760 devices more rapidly than originally planned. Beyond their company trucks and drivers, the carrier also is finding strong interest in the system from its owner-operator drivers.

For more information call 1-800-641-RAND (7263) or visit randmcnally.com/tnd760.

###

About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America's #1 Road Atlas; and TripMaker® RVND™ GPS for RVers; IntelliRoute® truck-routing software and navigation devices; TruckPC and the TND™ 760 Fleet Edition mobile communication solutions for the transportation industry; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. randmcnally.com

IntelliRoute and Rand McNally are registered trademarks; RVND and TND are trademarks of RM Acquisition, LLC d/b/a Rand McNally. LoadMaster is a registered trademark of McLeod Software.

Follow us –

Twitter:

<http://twitter.com/randmcnally>

<http://twitter.com/randtrucking>

Facebook:

<http://www.facebook.com/randmcnally>

<http://www.facebook.com/randtrucking>

Travel Blog:

<http://ontheroad.randmcnally.com>

Provide your Trucker Story at:

www.randmcnally.com/truckerstories

About G.D.S. Express, Inc. G.D.S. Express, Inc. is a full service truckload carrier based in Akron, OH. Founded in 1990 and growing each year, GDS currently operates 125 tractors and 300 trailers across the country. GDS is a member of the Ohio Trucking Association, Truckload Carriers Association, and the Retail Industry Leaders Association.