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## Rand McNally Releases New 'Thomas Guide' for L.A. and Orange Counties

*Southern California's iconic guide now in its 53rd Edition*

**SKOKIE, Ill., February 13, 2013** – Rand McNally today released the 53<sup>rd</sup> edition of the iconic print *Thomas Guide: Los Angeles & Orange Counties*, featuring all-new maps in the same distinct page and grid system that has helped Southern Californians navigate for decades.

Starting about 60 years ago, the Thomas Guide became the essential directory for Los Angeles and the surrounding areas. Due to its superior coverage of the region in an easy to use grid system, the guide became the standard used by state and local governments, utilities, real estate professionals, and fire and police departments, as well as businesses, to pinpoint locations.

The City of Los Angeles and the Los Angeles Department of Water and Power are two municipal organizations that continue to use Thomas Guide mapping and the long-established page and grid as the official database for their service and safety operations.

The 53<sup>rd</sup> edition of the guide continues the tradition with a landscape layout and lay-flat spiral binding. The book includes a user guide and legend in English and Spanish and a Pagefinder™ regional locator map for easy reference of specific maps within the book.

“As someone who grew up with the Thomas Guide, I am especially pleased that Rand McNally continues to update and publish this valuable guide,” said Dave Muscatel, CEO of

Rand McNally. “In addition to the Los Angeles and Orange Counties title, we’ll be rolling out updates of other Thomas Guides in the months to come.”

Key features of the new 53<sup>rd</sup> edition include:

- All-new, completely revised maps, with roads, points of interest and indexes all updated
- Transit information, airports, schools shopping centers, parks and recreation areas
- Administrative and ZIP code boundaries
- Block numbers on maps and in index
- Full coverage of more than 400 communities including Anaheim, Costa Mesa, Glendale, Irvine, Long Beach, Los Angeles, Pasadena, Pomona, Santa Clara and more

The *Thomas Guide: Los Angeles and Orange Counties* street guide, SRP \$34.95\*, is shipping now and is available in mass market and office products retailers, bookstores, and at [www.randmcnally.com](http://www.randmcnally.com).

\*Prices are the suggested retail, in U.S. dollars, tax not included.

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