



## FOR IMMEDIATE RELEASE

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## **Trailiner Adopts Rand McNally TND™ 760s Fleetwide** *Rand McNally solution chosen from among leading in-cab providers*

**Skokie, Ill., March 6, 2013** –After extensive analysis and driver testing of the leading EOBR and mobile communication systems, Springfield, Mo.-based Trailiner Corporation has selected Rand McNally’s TND™ 760 mobile fleet management solution for its 250 trucks. Trailiner, which has operated in the 48 contiguous states for more than 30 years, hauls commodities ranging from produce and grocery staples to pharmaceutical and retail goods.

Trailiner, which had an existing mobile communication and fleet management system, was searching for a next generation replacement. According to the company’s president, Amber Edmondson, Trailiner evaluated new systems with a focus on service, driver acceptance, ease of installation, integration with Strategy Software (Trailiner’s TMS partner), and the ability to address future EOBR needs.

“Rand McNally is one of the most trusted names in transportation, and has assembled a team of industry veterans who provided a professional, yet personal touch during our evaluation process,” said Edmondson who also serves as a member of Women in Trucking. “Rand McNally’s team was able to meet all of our requirements, and our drivers are very excited about using the IntelliRoute® TND™ navigation on the in-cab device. In fact, many of our drivers were already familiar with Rand McNally’s GPS products, having personally purchased those devices.”

In addition to ease of use, the ability to scale for future features was important. For instance, Trailiner will be implementing a customer access feature to view loads in progress utilizing the data from the TND™ 760 devices in the near future.

“We are excited about the capabilities that our TND™ 760 devices bring to Trailiner’s operations,” said Jim Rodi, Senior Vice President Mobile Communications, Rand McNally. “Having been chosen by Amber Edmondson, an industry veteran, to replace a prior system speaks to our product’s ability to impact the bottom line, and our customer-focused approach to implementation.”

For more information, visit [www.randmcnally.com/tnd760](http://www.randmcnally.com/tnd760).

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**About Trailiner** –Trailiner is a truckload carrier operating in the 48 states for over 30 years. Our record of service is second to none. We haul various commodities ranging from produce and grocery to pharmaceutical and retail goods. The Trailiner customer service team specializes in quality service at competitive rates. Sales and customer service professionals work closely with current and potential customers to tailor a plan to fit individual shipping needs. Our service team expedites rate quotes and contracts, as well as maintains a good working relationship with each of our clients. With customer communication as a top priority, our customer service team is always available to provide comprehensive, up to the minute information to prevent surprises for Trailiner customers. [www.trailiner.com](http://www.trailiner.com)