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## Midwest Express Chooses Rand McNally Mobile Fleet Management Ahead of Mandate

*Kansas-based carrier finds immediate improvements with TND™ 760*

**SKOKIE, III., March 18, 2013** – Rand McNally today announced that [Midwest Express](#), a dry-van carrier based in Kansas City, Kan., has installed Rand McNally [TND™ 760](#) mobile fleet management devices across its 90-truck fleet to drive more information and improvements in its business units.

During the past five years, Midwest Express has experienced 30% annualized growth and is on pace to repeat this growth pattern in 2013, according to Jeff Johnson, co-owner of Midwest Express. The company's growth has driven the need to invest in technology to better manage operations and meet the information demands of its customers. Midwest Express primarily services food-grade consumer goods companies operating in the Midwest and South.

"Rand McNally's TND™ 760 product provides measures up and down the value chain. We went from flying by feel, to flying with full instrumentation," said Johnson. "CSA regulations and eventual EOBR mandates are going to force all carriers to implement some on-board solution. We made the choice proactively when the time was right for us."

Midwest Express considered other fleet management options but chose Rand McNally's TND™ 760 solution based on the product's economic cost structure, driver-proven navigation, easy installation, and "100% perfect" after-sale support, according to Johnson. The other important factor in Midwest Express' decision to implement the TND™ 760 was its ability to integrate with McLeod software, which Midwest uses as its transportation management system.

“We are using tracking to have a better understanding of our loads, Hours of Service and CSA compliance, and seeing improved MPG because of our investment with Rand McNally. Our company also expects to see better customer service, and better decision making in dispatch and planning – all leading to continued growth on the topline, and profit on the bottom line,” Johnson said.

For more information, visit [www.randmcnally.com/tnd760](http://www.randmcnally.com/tnd760).

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**About Midwest Express** – Midwest Express is a proven service provider of truckload transportation and logistics services. Since the company’s inception in 1982, the experienced team of Midwest Express drivers and its support staff has maintained one of the most impressive safety records in the industry. [www.gowithscout.com](http://www.gowithscout.com)