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Contact:

Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
703-860-2677

Rand McNally Brings EOBR/Mobile Fleet Management Solutions to Retail Travel Centers of America the first retailer to offer the solutions along with installation program

Skokie, Ill., March 20, 2013 – In an industry first, Rand McNally has begun selling its TND™ 760 EOBR/fleet management solution at retail locations.

Travel Centers of America (TA)/Petro, the largest full-service travel center company in the U.S. serving the professional driver community, is the first retailer to carry the TND™ 760 devices in its stores. Additionally, TA will offer professional installation services for the devices at select locations.

Launched one year ago to the commercial transportation market, Rand McNally's TND™ 760 is a compliant EOBR and mobile fleet management device that seamlessly integrates with a truck's on-board computer. The device is full-featured yet cost-effective and includes the same award-winning Rand McNally navigation found on the company's IntelliRoute® TND™ truck GPS devices.

“Not all of our customers are large fleets. Many of our longstanding customers are owner operators and small business owners who purchase our truck GPS devices and *Motor Carriers' Road Atlases* at TA retail locations,” explained Dave Muscatel, CEO of Rand McNally. “It's important that we offer the appropriate EOBR compliance and fleet management solutions there as well.”

“Rand McNally is committed to helping fleets and drivers alike in better managing their businesses and meeting the upcoming EOBR implementation mandated by MAP 21,” Muscatel said.

Those who purchase the TND™ 760 device at TA, then sign up for a service plan (starting at less than \$20/month) at randmcnally.com/activation. Installation of the device can be done in less than 30 minutes by plugging it in with a single cable and using the suction mount included in the package. Or, those who prefer may opt to have their device installed at 20 select TA locations beginning April 1. Installation services will be available at most TA locations in the near future.

Later in the year, TA also will sell Rand McNally’s recently announced HD 100 device, which turns the company’s Wi-Fi® enabled IntelliRoute® TND™ truck GPS devices into compliant EOBR systems. The HD 100 provides electronic Hours of Service (HOS) recording, text- and dispatch-integrated messaging plus driver performance monitoring capabilities*.

Long a presence in a wide range of retail channels, Rand McNally will be rolling out the TND™ 760 to select online retailers as well.

*requires monthly service plan.

The user is responsible for all third party data charges associated with Wi-Fi® transmission

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About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America’s #1 Road Atlas; RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TPC 7600 and TND™ 760 mobile fleet management solutions for the transportation industry; and leading geography-based educational resources for the classroom. randmcnally.com

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