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Rand McNally Launches Load Board Service for IntelliRoute® TND™ Owners

New online service powered by Getloaded

Skokie, Ill., March 22, 2013 – Rand McNally today announced a partnership with Getloaded, a popular web-based freight matching service, to provide an exclusive load board for owners of Rand McNally's IntelliRoute® TND™ truck GPS devices. The new service, available at a discount for TND™ users, will enable professional drivers to view freight available in their area for pickup, and post their truck availability.

In May, the new customized load board for Rand McNally will allow the more than 100,000 Rand McNally registered users to access the service via a link on the Rand McNally Dock™, the software used by TND™ owners to update their devices and secure additional services.

All current and new TND™ owners will be able to take advantage of a 10-day free trial, and thereafter subscribe to unlimited service on getloaded.com for a discounted monthly fee. Once a driver activates the account, the service will enable searching for freight available in a particular area, or at a particular destination. Searches are returned with information such as “full load” (Full) or “less than truckload” (LTL) mileages, type of trailer required, and pay scale. Drivers will be able to post their availability for a load by trailer type, or by origin/destination.

“Since launching our first TND™ device, we continue to seek partners who can supply solutions to everyday challenges in the trucking community,” said Dave Muscatel, CEO of Rand McNally. “The new Rand McNally load- matching service, powered by Getloaded, allows drivers to find loads close-by or close to their destination, helping eliminate dead-head miles.”

Later this year, the custom site will be enabled directly from Rand McNally's Wi-Fi®-connected TND™ devices* via the Truck Tools menu, meaning drivers will be able to quickly view loads in their area. When connected to the internet, users will be able to set up a profile from within their device, and loads will be displayed for that profile on the device. Drivers will be able to view loads available within a selected radius around the vehicle, or at the destination, choose a load, and then allow the device to route to the pickup and drop off location. In addition, drivers can post their vehicle as available.

"We're all about making it easy and affordable to find loads and keep trucks full," said Fergus Caldicott, General Manager of Getloaded. "With a board powered by Getloaded, IntelliRoute® TND™ owners can get maximum value out of the technology they count on to help them turn a profit."

In addition to the discounted custom site for IntelliRoute® TND™ owners, the partnership agreement includes the ability for Getloaded to sell the Rand McNally devices at www.getloaded.com.

*The user is responsible for all third party data charges associated with Wi-Fi® transmission.

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About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America's #1 Road Atlas; RVND™ GPS for RVers; IntelliRoute® and IntelliRoute® TND™ truck routing software and navigation devices; TPC 7600 and TND™ 760 mobile fleet management solutions for the transportation industry; and leading geography-based educational resources for the classroom. randmcnally.com

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About Getloaded - For more than a decade, Getloaded has supported transportation professionals nationwide as the easiest-to-use Internet load board. Members benefit from easily finding high quality loads and qualified carriers through our convenient 24/7 account access on Getloaded.com, Web-enabled mobile phone, free iPhone and Android apps, and knowledgeable customer representatives. We serve owner-operators, shippers, freight forwarders and brokers with customizable memberships designed to address their specific business goals. With hundreds of

thousands of loads available nationwide and a network that includes thousands of experienced carriers and freight providers, Getloaded is here to simplify the trucking industry. Learn more at getloaded.com.