



## FOR IMMEDIATE RELEASE

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### **Rand McNally Named 2015 CES Innovation Award Honoree** *IntelliRoute® TND™ 730 Truck GPS with HD 100 E-Log Device Honored*

**SKOKIE, Ill., November 12, 2014** – [Rand McNally](#) today announced that its 7-inch truck GPS and Electronic Logging device pair has been named a [CES Innovation Award](#) Honoree for 2015. The product pair earned the award in the highly competitive In-Vehicle Accessories/Control/Navigation category.

Products entered in this prestigious program, administered by the Consumer Electronics Association (CEA), are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media. The award honors outstanding design and engineering in cutting-edge consumer electronics products.

Rand McNally's next generation truck GPS, the [IntelliRoute® TND™ 730](#), when paired with its [HD 100](#) device, creates a full-featured transportation management solution ready to meet the upcoming Electronic Hours of Service mandate (which specifies that driver logs must be tracked electronically). Understanding the financial impact of such a mandate on professional truckers, Rand McNally has engineered the products to hit an affordable price point for drivers.

"As an iconic American company, we've spent nearly 160 years developing and innovating products to meet the needs of new generations of customers. We are honored to be recognized by the CEA as an industry innovator with our TND™ 730/HD 100 device pair," said Stephen Fletcher, CEO of Rand McNally.

The award-winning TND™ 730/HD 100 retails at a price point below \$600 for the two devices, with a modest monthly service fee, professional drivers gain access to mobile fleet management capabilities that have traditionally been out of reach financially. Similar systems can cost \$1,200 and more.

2015 CES Innovation Honoree products are featured on CESweb.org/Innovation. Rand McNally's IntelliRoute® TND™ 730/HD 100 devices will be displayed at the 2015 International CES, which runs Jan. 6-9, 2015, in Las Vegas.

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**About Rand McNally** – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TPC 7600 and TND™ 760 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources for the classroom. Learn more at [randmcnally.com](http://randmcnally.com)

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**About CES Awards** - The prestigious CES Innovation Awards are sponsored by the Consumer Electronics Association (CEA)®, which has been recognizing achievements in product design and engineering since 1976. Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, how the design and innovation of the product directly compares to other products in the marketplace and unique/novel features present.