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Bennett International Maximizes Existing Technology Investments by Adding Rand McNally's HD 100 Devices
HD 100 adds new features to Company's In-Cab Android Tablets

SKOKIE, Ill., Jan. 14, 2015 – Equipping a 2,500-unit fleet with after-market technology can be a daunting and costly task -- particularly when the fleet is made up of owner-operators with many different vehicle configurations. Seeking to complement its existing technology investments, Bennett International Group of McDonough, Georgia (Bennett) has chosen Rand McNally's HD 100 E-Log device to solve the challenge.

Bennett, an award-winning, family-owned, Women's Business Enterprise National Council-certified business, has consistently focused on providing a culture of safety and a high quality of service and customer satisfaction. Technology has played a key role in delivering the service quality for which Bennett has been known across all of their businesses from flatbed to oversized, specialty to delivery of manufactured housing and recreational vehicles.

A year ago, Bennett executives began a search to find a partner who would allow the company to use its existing technology platforms, such as Android tablets.

"We were excited about the opportunity that Rand McNally's HD 100 devices gave us to leverage technology we'd already invested in," said Tim Hadden, Bennett's Chief Information Officer. "We've partnered the new device with our installed tablets, allowing for us to track and trace a vehicle at any time, and use E-Logs to ensure Hours of Service compliance. These new features are assisting us in delivering outstanding service to our customers."

The HD 100, paired with Bennett's in-cab Android tablets, provides immediate communication, vehicle location, load delivery data, driver performance metrics, engine data, and electronic Hours of Service (E-Logs) functionality. Soon Bennett will add Rand McNally's award-winning IntelliRoute® navigation for turn-by-turn directions with truck-specific routing, allowing drivers to select a load or a fuel stop, and route directly to the location.

In making a new technology decision with a workforce of owner-operators, the driver experience was particularly important in making a successful transition to a new technology. Some of the benefits for the drivers have been:

- The HD 100 can be installed by drivers in less than 15 minutes, eliminating long, painful implementations.
- E-Logs have enabled drivers to eliminate time spent calculating hours of service manually, resulting in more time available for driving.
- With more accurate E-Logs, the company can ensure that loads assigned to a driver can be completed in the time he or she has left on their driving time – maximizing the hours available for both the driver and the company.

Bennett investigated multiple alternatives during the selection process. Hadden shared that once a decision was made, a rapid deployment was critical.

"Our implementation with Rand McNally went as well as it possibly could. We went from zero to 100 miles per hour in just a few months with Rand McNally's customer support with us every step of the way," shared Hadden.

For more information on Rand McNally's mobile fleet management services, call 1-800-789-6277 or visit randmcnally.com.

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For more information on Bennett International Group, visit www.bennettig.com