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Craig Transportation Company Adopts Rand McNally's TND™ 760

Devices chosen to assist company in reducing paperwork, retaining drivers

Kissimmee, Fla., March 9, 2015 – Industry-leader [Craig Transportation Company](#) of Perrysburg, Ohio, the longest-standing member of the Truckload Carriers' Association, has selected [Rand McNally's TND™ 760](#) mobile fleet management devices for roll-out this month. For the 74-year TCA member, the expected benefits of the investment include more timely and accurate processing of information, increased driver retention, and better customer service as the result of real-time delivery information.

"Rand McNally provided the key measures we were looking for – McLeod integration, truck-specific navigation for our drivers, and E-log capabilities – easily installed at an attractive price," said Michael Kadin Craig, Vice President of Safety, Maintenance and Compliance. "The drivers have reported that the device is very easy to use, with key features available in just a few clicks. Training time has been minimal, and is easily handled with videos provided by Rand McNally."

Using the [TND™ 760](#) devices, Craig Transportation expects a significant decrease in processing errors, along with an increase in the speed of information flowing throughout the organization, shared Craig.

Craig Transportation Company, a regional over-the-road dry carrier, also operates Shuttling and spotting services. Shuttling and spotting requires up to 60 turns per day, generating a significant amount of paperwork to be tracked and managed. Workflow, a McLeod Software feature

enabled by the TND™ 760 device, enables Craig Transportation to develop custom forms for each required step in the process. The forms are activated with minimal driver intervention, or in some cases automatically using geofencing, moving information seamlessly and error-free throughout the company.

Craig Transportation's company and owner-operator drivers have embraced the TND™ 760 for its ease of use, and the truck-specific navigation.

"We are happy to be able to offer the option of E-logs to our fleet," said Craig. "Our newest drivers are expecting that the company provide an E-log option, as they are coming to us with that experience already, and actually prefer it. E-logs have now become a retention benefit."

For more information on Rand McNally's mobile fleet management services, call 1-800-789-6277 or visit randmcnally.com.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market – from providing mileage and routing software, to truck navigation and E-Logs to mobile fleet management solutions. Learn more at randmcnally.com.

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McLeod is a trademark of McLeod Software.

For more information on Craig Transportation Company, visit www.craigtransportation.com.