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Rand McNally Editors Pinpoint the Best Travel Destinations in New Series

Best of America, Best of World titles hit bookshelves next month

SKOKIE, Ill., Aug. 25, 2015 – Reminisce about your travels, and dream about your next adventure with Rand McNally’s new “Best of” series featuring rich photos illustrating the unique travel appeal of special places across the country and around the globe.

Packed with stunning photos and engaging vignettes about U.S. and world destinations, *Best of America: Day & Night*, *Best of America: Great Escapes*, and *Best of the World: Exquisite Experiences* will awaken and captivate the traveler that stirs in all of us.

“These books are for road warriors and armchair travelers alike,” said Stephen Fletcher, CEO of Rand McNally. “Our editors have spanned the globe to illuminate special locations that provide once-in-a-lifetime, ‘bucket list’ experiences. The ‘Best of’ series continues Rand McNally’s tradition of guiding travelers – this time with vivid photographs and enlightening content.”

Best of America: Day & Night

50 Beautiful Escapes – Sunrise to Sunset

- 50 beautiful American landscapes and cityscapes, and tips on the best time to experience them – by the light of day, by the light of the moon, or both
- Catch the first sunrise in Maine, hunt for seashells in Florida, discover the colors of the Painted Desert in Arizona, explore California’s redwoods, see volcanic lava in Hawaii, stargaze in Joshua Tree, and more.

Best of America: Great Escapes

60 Unique Getaways to Beautiful Places

- 60 captivating American destinations
- Savor San Francisco, enjoy music in Austin, bike the Nantucket heathers, go Victorian on the Jersey Shore (and Antebellum in the Deep South), see Ernest Hemingway's Key West, paint the town in Santa Fe, and more.

Best of the World: Exquisite Experiences

60 Cultural Escapes to Stunning Places

- 60 of the world's most-alluring destinations
- Shop for perfume in Paris, find Charles Dickens in London, go al fresco in Tuscany, bike Dutch tulip fields, ski the Alps, get lost in Moroccan markets, climb dunes in Namibia, and more.

The series will be available at store.randmcnally.com as well as at bookstores and other online and storefront retailers.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TPC 7600 and TND™ 760 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources for the classroom. Learn more at randmcnally.com

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