



## Rand McNally Publishes 36<sup>th</sup> Edition of Atlas for Commercial Drivers

*The 2017 edition of the Motor Carriers' Road Atlas ships today*

**SKOKIE, Ill., May 2, 2016** – Rand McNally today released a new edition of its #1-selling *Motor Carriers' Road Atlas* for professional drivers. Packed with truck-navigable routes, state and province restrictions, as well as low clearance locations, the atlas continues to be a go-to resource for over-the-road drivers.

“With our continually evolving line of truck GPS and electronic logging devices, Rand McNally is on the forefront of commercial transportation technology,” said Stephen Fletcher, CEO of Rand McNally. “But, we also know that the Rand McNally *Motor Carriers' Road Atlas* continues to be a crucial tool for drivers whether as a back-up or simply to get a big picture view of their route.”

Despite advancements in technology for the truck and cab, many drivers still prefer to use a printed atlas for navigation. A recent survey conducted at the Mid-America Trucking Show found that a majority of drivers use the printed product, and at least 15 percent of those surveyed use the *Motor Carriers' Road Atlas* as their **primary** navigational tool.\*

The 2017 edition of the truck-specific atlas includes thousands of map updates, along with many other additional features including:

- Updated highways showing the latest truck roadways as designated by the Surface Transportation Assistance Act (STAA), also known as “designated” highways;
- Coverage of select Hazardous Materials Regulations;
- A 22-page mileage directory with more than 40,000 truck-route-specific, city-to-city mileages;
- Charts of state and provincial permit agency phone numbers and websites, low clearances, and weigh stations, as well as hotlines for road construction and conditions.

The 2017 *Motor Carriers' Road Atlas* is available in paperback; in a spiral-bound, laminated *Deluxe* version; and a *Large Scale* edition with maps that are 37 percent larger printed on laminated pages plus a tough spiral binding for stay-flat pages.

*Motor Carriers' Road Atlases* can be purchased at travel centers, online at [store.randmcnally.com](http://store.randmcnally.com) and other nationwide retailers.

\*Rand McNally Mid-America Trucking Show Survey, March 31-April 2, 2016, 800 respondents.

###

**About Rand McNally** – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at [randmcnally.com](http://randmcnally.com).

© 2016 RM Acquisition, LLC d/b/a Rand McNally. All rights reserved.

Rand McNally, the globe design mark, and IntelliRoute are registered trademarks, and OverDryve, TND and RVND are trademarks of RM Acquisition, LLC d/b/a Rand McNally.