



Rand McNally Introduces Groundbreaking Connected Truck Device *OverDryve™ 8 Pro Brings Together Navigation, SiriusXM®, Voice Assistance and More*

SKOKIE, Ill., May 2, 2017 – Breaking new ground in the commercial transportation market, Rand McNally today announced an all-in-one dashboard device that combines robust truck navigation, an on-board SiriusXM® radio, voice assistance, a built-in dash cam, and hands-free calling and texting. The OverDryve™ 8 Pro, part of Rand McNally's OverDryve™ OS Connected Vehicle platform, is also E-Log ready.

The device, built specifically for professional drivers, brings together critical driving and business tools, in-cab entertainment, and hands-free safety features. OverDryve™ 8 Pro is shipping to stores this month and expected on shelf toward the end of the May.

“The OverDryve™ 8 Pro is quite simply the most robust, driver-focused dashboard device that we’ve ever produced,” said Stephen Fletcher, CEO of Rand McNally. “We understand the amount of time professional drivers spend in their trucks so OverDryve™ 8 Pro brings together not only valuable tools to help get the job done, but also a fully loaded entertainment solution that can be used to watch movies, listen to SiriusXM, access social media, and check email.”

Rand McNally has been at the forefront of innovation for professional truck drivers for 81 years. More recently, Rand McNally in 2009 debuted the first unit in the line of its #1-selling truck GPS devices; in 2015, the company launched the first-ever tablet-based GPS that married its advanced truck navigation with an Android tablet pre-loaded with trucking applications and access to the Android marketplace.

OverDryve™ 8 Pro, however, provides a whole new level of features.

With voice assistance, the OverDryve™ 8 Pro enables drivers to do more hands-free – including texting and calling. All of the audio from OverDryve™ 8 Pro can be played through a truck cab's speakers.

Additionally, OverDryve™ 8 Pro comes with a built-in SiriusXM receiver, giving drivers access to SiriusXM's world-class programming bundle. Customers purchasing the OverDryve™ 8 Pro can contact SiriusXM to take advantage of the “Never Miss a Beat” offer, which gives them the first three months of SiriusXM's “All Access” subscription. (For offer details visit www.getsiriusxm.com/offers/3monthsfree) The “All Access” package is SiriusXM's most extensive offering and includes a wide variety of commercial-free music, plus live sports, talk

programming, comedy and more. All-Access subscribers also get access to SiriusXM programming outside the vehicle on the SiriusXM app and online at siriusxm.com.

“The OverDryve™ 8 Pro is an outstanding product for professional drivers who will appreciate and rely on its high-quality interface and the array of features at their fingertips,” said Hasib Mohammed, SiriusXM’s Vice President of Retail Sales. “We are very pleased to deliver SiriusXM’s wide range of programming through this device, and provide those drivers with the best audio entertainment anywhere in a safe and easy-to-use way.”

OverDryve™ 8 Pro features:

- A bright, 8” high-resolution screen that provides access to key items at a glance
- Rand McNally truck-specific navigation and routing with truck POIs, advanced lane guidance, toll costs, warnings, fuel logs and more
- Hands-free calling and texting
- Voice assistance
- Audible news, weather, traffic, sports and more
- Music from drivers’ favorite sources
- A built-in dash camera
- A clever, easy to install magnetic mount that makes attaching and removing the device a snap
- A smart “slice” in the mount that provides an additional GPS receiver as well as a built-in SiriusXM radio.

The OverDryve™ 8 Pro also comes pre-loaded with the Rand McNally DriverConnect logbook app, so the device is ELD-ready. The app can be paired to the company’s ELD 50™ and/or its DC 200™ plug-in devices to provide a full Electronic Logging solution.¹

ELD-ready

Learn more at randmcnally.com/overdryve-pro

¹ELD 50™ and DC 200™ sold separately; requires service plan

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About Rand McNally – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 161 years in 2017, Rand McNally’s mission is to deliver innovative products and services that enrich life’s journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at randmcnally.com
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