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Rand McNally's Guide to Holiday Gift Giving

Skokie, Ill., Nov. 14, 2016 – As people gear up for the holiday shopping season, Rand McNally has unveiled its expert picks across a broad range of categories for everyone on your list. Whether you're shopping for the techy in your life or for the traveler, Rand McNally's carefully curated selection of unique gifts is sure to have something for everyone.

OverDryve™7

Send someone the hottest new tech accessory for their car this year, the OverDryve™7. This revolutionary dashboard tablet brings advanced luxury car technology to every car. OverDryve™ features an elegant design with a high-resolution screen, intuitive interface, and magnetic smart mount. The device itself features a voice assistant to enable hands-free calls and texts, and have incoming texts read to the driver. Music, podcasts and more can be streamed directly from the device or from a phone, with all audio coming through the car stereo speakers. The device also features commercial-grade navigation and a built-in dash cam. Plus, accessories can be added to monitor tire pressure and provide a video picture of what's behind when backing up.

The device, available exclusively at Best Buy through the end of the year, retails for $399.99.

Worldly Escapes

For those who love to travel, Rand McNally has the ideal gift - *Worldly Escapes*, an imagery-rich hardcover pictorial that takes readers on a visual and engaging journey to more than 100 destinations around the globe. Continuing a long-standing tradition of producing inspiring travel content, this unique book is a new way to experience some of the world's most captivating places. Four thematic chapters contain beautiful photo-illustrated vignettes that take readers from the warm blue waters of Bora Bora to line dancing in Nashville to the volcanic wonders of Iceland.

Worldly Escapes includes a protective dust jacket as well as a ribbon marker sewn into the binding. The 249-page book, featuring 120 destinations, retails for $24.99.

DashCam 300

Both professional and everyday drivers spoke, and Rand McNally listened – the feature rich DashCam 300 is here and designed to not only assist with accident and safety documentation, but also capture video and photos from the road. This new high-tech dash cam has included features such as an HD camera with time-lapse photography so that drivers can record that beautiful sunset over the highway, as well as a sudden traffic incident.

The DashCam 300 has a two-inch screen for viewing and playback, and comes with a 16 GB SD card, and retails for $179.99.

Beautiful Cities Adult Activity Book

The *Beautiful Cities* adult coloring book breathes new life into a childhood pastime and makes the perfect gift for that person who will always be a kid at heart. Featuring sophisticated and stylized illustrations on thick, high-quality paper, the book takes people on a journey to more than 60 of the world's greatest metropolises hand selected by Rand McNally's travel experts. Coloring fans can choose to color a skyscraper scene in New York, the ancient architecture of Rome, the glamorous skyline of Dubai, and more. Europe, Asia, North America, South America, Australia and Africa are all represented by fill-in illustrations representing the architectural and cultural heritage of their respective regions. Adults and teens of all ages can enjoy this activity book as a way to reduce stress and help calm the mind in this digital-centric age.

The 62-page book, featuring a variety of one and two-page coloring spreads, retails for $11.99.

Kids' Backseat Travel Kit

Want to give the child in your life a gift that is not only fun, but also sneak in some education? Look no further, because the Kids' Backseat Travel Kit is packed full of travel games, quizzes, illustrations, and puzzles to keep kids, under the age of 12, amused for hours! The bundle of books, along with stickers and a doodle book, comes in a sturdy reusable travel box and includes:

- The *Kids' Road Atlas*, a colorful and fun-filled way to capture kids' interest and introduce them to the ways of the road. The book features simplified road maps of all 50 states, travel games, state-by-state puzzles, and fun facts about each state.
- *Coast-to-Coast Games* is filled with games and puzzles focused on cities and national parks in six main US regions. It's perfect for fighting those boredom blues on long trips in the car.
- *Are We There Yet?*, a book that's a new way to play with kids whether at home or on the road. This bright and colorful activity book features dot-to-dot mazes, car bingo, crossword puzzles, word scrambles, and more!

The Kids' Backseat Travel Kit retails for $19.99.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at randmcnally.com.

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