



## **Rand McNally and Progressive Team Up for Smart Haul<sup>SM</sup> Promotion**

*Drivers can receive up to \$500 in gift cards\**

**LOUISVILLE, Ky., Mar. 23, 2017** – As required compliance with the Electronic Logging mandate approaches, Rand McNally and Progressive have teamed up to help drivers make the switch to E-Logs: Professional drivers can receive up to \$500 in gift cards after purchasing one of two Rand McNally E-Log devices, and securing their insurance through Progressive.

Rand McNally, the leading routing and navigation company for professional drivers, and Progressive, the number one truck and commercial auto insurance carrier in the U.S., announced Progressive's new Smart Haul<sup>SM</sup> program on the opening day of the Mid-America Trucking Show in Louisville.

Here's how the program works. Participant drivers need to:

- 1) Purchase a Rand McNally ELD 50<sup>TM</sup> or DC 200<sup>TM</sup> device at their favorite travel center, such as Travel Centers of America.
- 2) Call 1-855-305-0958 to obtain a quote from Progressive and sign on as a customer of commercial liability insurance. Existing Progressive customers also are eligible for the Smart Haul<sup>SM</sup> program.
- 3) Begin using the E-Log device and sharing driving data with Progressive.

Once the ELD is in use, and Progressive has begun receiving driving data, the insurer will send the participant payment of \$100 in gift cards. After this, four quarterly payments of \$100 gift cards will be sent for a total of \$500 as long as the participant continues using the ELD and is a Progressive customer in good standing.

Smart Haul<sup>SM</sup> comes at an opportune time for drivers – according to the ELD mandate's rules, commercial drivers and fleets using paper logs, and or a mix of paper logs and Automatic On-Board Recording Devices, must be using compliant electronic logs by December 18 of this year.

The ELD 50<sup>TM</sup> and DC 200<sup>TM</sup> are both designed to meet the budgets and compliance requirements of owner operators to small- and mid-sized fleets. The ELDs can be paired with Android devices as well as the recently announced TND<sup>TM</sup> 740, which comes with a pre-loaded Rand McNally Driver Connect logbook app.

The \$500 Smart Haul<sup>SM</sup> promotion is a limited time offer. Data collected will be aggregated for statistical purposes only and will not impact customers' Progressive insurance premiums.

For more information, drivers may call 1-855-305-0958 to obtain a quote from Progressive, or visit [www.randmcnally.com/progressive](http://www.randmcnally.com/progressive) for full details on the program.

\*Offer good through 11:59 p.m. October 31, 2017. Progressive reserves the right to change or discontinue this program at any time. Additional conditions may apply. Not available in all states and situations. ELDs require a subscription to be compliant.

###

**About Rand McNally** – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 161 years in 2017, Rand McNally's mission is to deliver innovative products and services that enrich life's journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at [randmcnally.com](http://randmcnally.com)

© 2017 RM Acquisition, LLC d/b/a Rand McNally. All rights reserved.

Rand McNally and the globe design mark, are registered trademarks, and TND is a trademark of RM Acquisition, LLC d/b/a Rand McNally.

Number 1 truck insurer from SNL Financial's 2015 national written premium data.  
Smart Haul is a service mark of Progressive Casualty Insurance Company.