



It's That Time of Year: The New Rand McNally Road Atlas is Here

New edition features refreshed design, National Park focus, and thousands of updates

SKOKIE, Ill., April 18, 2016 – With summer gas prices projected to remain lower than in years past,* Rand McNally today released the 93rd edition of its best-selling Road Atlas. Rand McNally also released updates to its Road Atlas iOS app.

Rand McNally offers a variety of printed Road Atlases in addition to its classic 11 x 15 ½” oversized book, including one with large scale maps for easier readability and several in smaller trim sizes for packing into tighter spaces.

“With lower fuel prices this summer, there will be no better time to rally friends and family, pack up the car, and hit the open road,” said Stephen Fletcher, CEO of Rand McNally. “The Road Atlas is still the must-have resource for road trips. With the new edition, our cartographers and editors have packed the atlas with more maps, points of interest and travel information than ever before.”

Celebrating its 160th year in business, Rand McNally is honoring another American institution with the new Road Atlas: The National Park Service, which turns 100 this year. All of the Road Atlases in the 2017 Rand McNally lineup feature a different National Park on the cover. For travelers planning their own National Park celebration, the atlases include new detailed inset maps of Yellowstone National Park and Grand Teton National Park with road information, points of interest, and elevations.

The 2017 Road Atlas also features a refreshed map design with updated colors and layout – and of course, thousands of map updates.

“The modern look and vibrant color palette of the 2017 Road Atlas highlights the beautiful mapping and extensive work of our cartographers,” Fletcher continued. “Although we’ve been producing the Road Atlas for nearly 100 years, we provide something new with every release.”

Other updates and upgrades in the 2017 edition include:

- Six new National Monuments as recently designated by President Obama; the new monuments include Basin & Range National Monument in Nevada, Honouliuli National Monument in Hawaii, and Pullman National Monument in Illinois.

- Trip planning tools, including a driving-times map, quick reference mileage, and favorite road trips compiled by Rand McNally's travel editors.
- New cartographic updates such as a new inset of Laramie, Wyoming, newly extended I-22 in Mississippi and I-69 in Kentucky, and the change of Quintana Roo, Mexico to Eastern Standard Time.

Visit randmcnally.com/roadatlas for more information on all Road Atlas products.

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*U.S. Energy Information Administration, Short-Term Energy Outlook, March 8, 2016

About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: OverDryve™ connected-car device; America's #1 Road Atlas; IntelliRoute® truck routing software; TND™ truck GPS; HD 100 E-Log devices; TND™ 765 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources. Learn more at randmcnally.com.

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Patent pending.

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