

Rand McNally **TRAFFIC**  
User Guide





## PRODUCT DESCRIPTION

We've got you covered on your mobile phone. Morning, afternoon, evening and every rush hour in between. When the freeways become parking lots, *Rand McNally Traffic* helps you avoid the delays with real-time traffic information and maps and speed data on your phone. *Rand McNally Traffic* gives you access to unlimited real-time information compiled from multiple sources including local and state police, DOT, automated speed sensors, and aircraft. *Rand McNally Traffic* delivers to you traffic reports on accidents, congestion, lane and road closures, toll plaza backups, weather conditions, sporting events, concerts, and festivals.



## METRO MAP

The Metro Map shows a map of the metro area and will show speed data when available. Press the 1-9 keys and zoom into a map of that area. The Left Soft Key takes you to an Area List. The Right Soft Key takes you to a Road list. Use the star (\*) key to zoom into the metro map and the pound (#) key to zoom out.



## AREA LIST

The Area List displays list of areas within your selected Metro. Selecting an area takes you to a map. The Left Soft Key takes you to a Roads list. The Right Soft Key takes you to a map of the Area.

When viewing the Area List, press the 1-9 keys to select an area with that first letter (ex. Pressing "6" would take you to areas that begin with "M", pressing "6" again takes you to areas that begin with "N", pressing "6" again takes you to areas that begin with "O".)



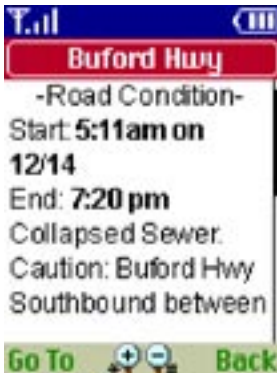
## ROADS

The Roads page is a list of roads with incidents reported on them. Pressing the 1-9 keys will take you to that designated road. Pressing the down arrow will display additional roads. Use the "OK" key to view the incident reported on that designated road.



## AREA MAP

The Area Maps show speed data, where available, and incidents. Use the rocker keys to move to another incident or to pan around the map. Once you have selected an incident, use the "OK" key to view the incident detail. The label at the top indicates the road name and the color indicates the incident severity.



### INCIDENT DETAIL

The Incident Detail page gives an in-depth look at the incident. It describes the type of incident, start and end time, and a description of the incident. The Left Soft Key will take you to a detail map of the incident.



### INCIDENT MAP

The Incident Map page shows a zoomed in map of the incident and its surrounding area. You can zoom/pan around the map as you would an Area Map.



### SAVED LOCATIONS

Using the menu you are able to "Save Location" to areas you access often.



### RECENT LOCATIONS

The Recent Locations page shows the most recent Metro Maps viewed.



## LAST LOCATIONS

The Last Location page shows last Metro Map viewed.

---

## DELETE LOCATION

From Saved Locations select the item that you would like to delete, then, press the Left Soft Key "Menu", select "Delete".

---



## HOME

This is the Home Page for the application. You can designate this screen as the Start-up Page (under "Options"). Your Start-Up Page is also accessible from any other page by pressing the "CLR" key. To move between areas, you can press the 1-9 keys or use the arrow keys.

---



## CHANGE METRO

The Change Metro page allows you to change metro areas. The Metro Area is organized by state alphabetically. You can jump to a state by pressing the key associated with the first letter of the state name. (For example, pressing "8" key will take you to "TN-Memphis".) The application requires first-time users to pick a metro area.

---

## CHANGE METRO CONFIRMATION

The Change Metro Confirmation page appears when you select a Metro Area change.



## OPTIONS

The Options page allows the user to customize the application to suit their preferences.

- Change Metro
- Show Construction
- Show Map Grid
- Start-Up Page
- Clear Cache

---

## SHOW CONSTRUCTION

There can be many construction incidents that are shown in one area. To reduce the clutter of construction incidents and reduce the confusion between construction and incidents, the default is set to "Off".

---

## SHOW MAP GRID

In the beginning of a Metro Map a grid with numbers appears, this is a hint to press the 1-9 key to zoom into an area. Users may choose to turn this function off. The default is set to "On".

---

## START-UP PAGE

The Start-up Page is the page that shows up after the SplashScreen.

---

## CLEAR CACHE

Clear Cache does not affect any of your recent or saved data. It is used to Clear any temporary data in the application.



## HELP

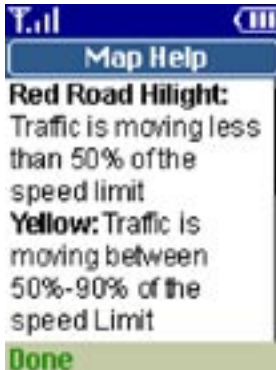
There are 6 areas of Help.

- Home Help
- Map Help
- Options Help
- Contact Us
- Terms of Use
- About

## HOME HELP

Gives "Home Page" details.

---



## MAP HELP

Gives Map details.

---

## OPTIONS HELP

Gives "Options Page" details.

---

## CONTACT US

Rand McNally & Company support contact information.

---

## TERMS OF USE

Defines subscriber's rights for use of maps, directions, and traffic information.

---

## ABOUT

The About screen shows the application name, version number, and copyright information.

## FAQs

---

### What type of data is displayed?

Rand McNally Traffic reports real-time information on over 50,000 incidents daily, including the following:

- Accidents
  - Congestion
  - Lane and Road Closures
  - Toll Backups
  - Public Transit
  - Weather Conditions
  - Sporting Events, Concerts, Fairs, and other events which impact traffic
- 

### What information is available?

- Average road speeds
  - Incident start and end times
  - Incident descriptions
  - Incident Maps
  - Regional Maps
- 

### What sources does Rand McNally Traffic use?

Rand McNally Traffic collects real-time data from multiple sources, including:

- Highway Patrol, Police, Emergency Support
  - State Departments of Transportation
  - Transit and Transportation Agencies
  - Aircraft
- 

### How recent is the data in Rand McNally Traffic?

The incident and speed flow data is updated in real-time. Incidents exist on the road just as they are reported and displayed in Rand McNally Traffic.

---

### Can I use Rand McNally Traffic in more than one metropolitan area?

Yes, Rand McNally Traffic allows you to view traffic incident and speed flow data in over 94 major metropolitan areas. Simply select the metro area you wish to view.

---

### Where can I read more about Rand McNally Traffic and other related products?

Information on this and other Rand McNally products is available on the Rand McNally website at [www.randmcnally.com](http://www.randmcnally.com).

---

## TROUBLESHOOTING

For troubleshooting, please e-mail Rand McNally support at [traffic@randmcnally.com](mailto:traffic@randmcnally.com).