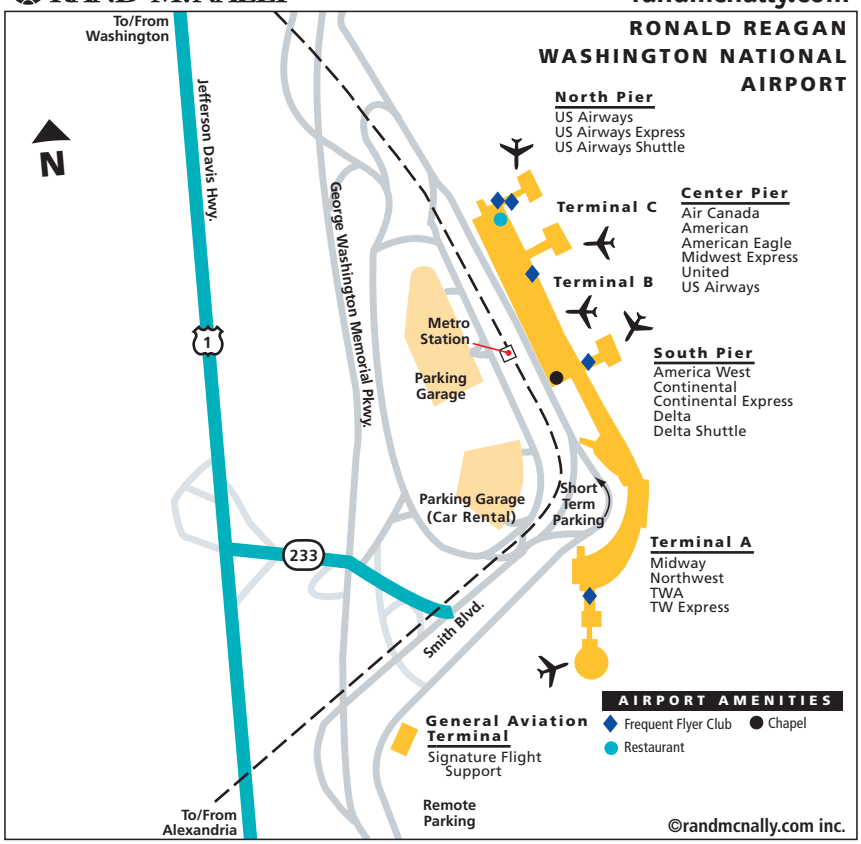RAND McNALLY randmcnally.com