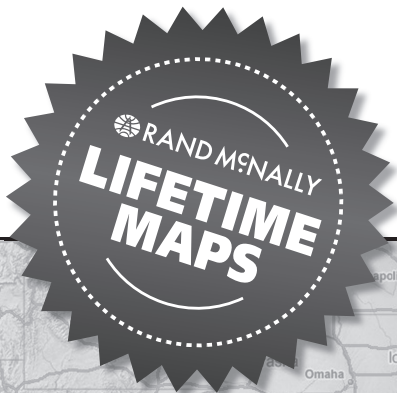


Your Ticket to a Lifetime of Map Updates

This coupon is required to receive the Lifetime Maps* offer
(see reverse for details)



To redeem this Lifetime Maps* offer, please complete the registration information below, and mail with your original store receipt from purchase of IntelliRoute® TND™ in stamped envelope to:

Lifetime Maps
PO Box 6006
Morton Grove, IL 60053

Valid only for purchases made from 11-1-2011 to 12-31-2011 at retail locations participating in the Free Lifetime Maps promotion. This redemption coupon must be received by 1-31-2012. You will be notified with confirmation of your registration and further details about Rand McNally's Lifetime Maps program.*

Registration Information *(please print clearly, using all capital letters)*

First / Last Name _____

Email address _____

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TND™ Serial number *(located on the back of your device, under the bar code in the bottom right corner)*

*Lifetime Maps provides the original purchaser of a Rand McNally device with an annual base map update for this specific Rand McNally device, when and as such update is made available on Rand McNally websites, until the shorter of 1) the useful life of the specific Rand McNally device, or 2) such time as Rand McNally no longer receives updated content from its map supplier. Internet connection and Rand McNally Dock software are required. Lifetime Maps is not transferrable to another person or another Rand McNally product. Lifetime Updates provided by the Lifetime Maps feature apply only to the same geographic map data originally included on the specific Rand McNally device at time of original purchase.