

Dick Harris & Son Trucking Co., Inc. / Implementation of **MileMaker**[®] and **IntelliRoute**[®] software

Business

Harris Trucking is a Virginia-based truck load general freight carriers with terminals in Madison Heights, Virginia; Richmond, Virginia; and Kingsport, Tennessee. The 150-employee company operates 135 trucks mainly east of the Mississippi River.

Opportunity

Harris Trucking was using a completely manual solution to route trucks and tally miles. As the company's fleet grew, Harris Trucking needed to perform billing and routing with increased efficiency and accuracy and so began to invest in computer technology and software.

Harris Trucking purchased MileMaker[®] software in 1997 and added on IntelliRoute[®] software in 2008.

Result

After purchasing MileMaker[®], Harris Trucking integrated the software into its billing and dispatch functions. In 2008, along with a computer and software upgrade, Harris Trucking integrated IntelliRoute[®] into its fuel-optimization software to automatically providing drivers with routing information and fueling locations.

With both the MileMaker[®] and IntelliRoute[®] implementations, Harris Trucking saw an increase in dispatch and back office productivity. The gains in productivity have allowed Harris Trucking to continue expanding its operations without increasing staff.



"The Rand McNally MileMaker[®] and IntelliRoute[®] products provide the Harris Trucking Company with the means to maintain our competitiveness in the trucking industry. We value our business relationship with our Rand McNally corporate representatives and look forward to growing our business with the continued use of these products."

Jed Duggan,
General Manager,
Dick Harris & Sons
Trucking Company, Inc.