



Rand McNally Driving Directions Now Available at Hertz.com

Jan 08, 2009

Las Vegas (SPECIAL TO SHOWSTOPPERS) , NV

Link to RandMcNally.com Offers More Roads-Better Directions Content

Hertz customers reserving a car online at www.hertz.com can now rely on the most trusted name in travel for their maps and [driving directions](#) with access to the Rand McNally website.

Hertz customers needing directions from their Hertz rental pick up location to their destination and for all stops in between, can now take advantage of free mapping solutions from Rand McNally. Rand McNally recently announced its More Roads-Better Directions™ content on its enhanced website, RandMcNally.com. More Roads-Better Directions content features over 1 million more home addresses and over 22,000 more miles of roads—enough to cross the country seven times—not found on any other online maps and directions service.

"As a trusted name in providing car rental services, Hertz continually seeks new ways to provide exceptional value and a superior 'on the road' experience to our customers. The addition of Rand McNally's maps and directions for our online customers provides industry-leading services from a brand name consumers can trust," states Frank Camacho, Staff VP, Marketing - Americas.

By selecting "Rand McNally Maps" after completing a reservation at www.hertz.com, Hertz customers will be able to view a detailed map for their destination. By entering a destination and additional stops, the site will calculate and provide written turn-by-turn directions with estimated travel times. Customers using "Rand McNally Maps" can use the supplied up-to-date traffic information to complete an efficient trip plan, find convenient amenities such as hotels, or find a business location based on category or address. A trip can be further customized by adding stops, such as area attractions or business meetings. "Rand McNally Maps" can also be accessed when locating Hertz rental car pickup locations.

"Whether your travels are for business or pleasure, More Roads-Better Directions™ content at randmcnally.com provides information not available on any other online navigation service. Our business partners and fellow travelers enjoy efficient, effective travel routing enabling them to take the stress out of getting there" says Donna Koppensteiner, Vice President, Business Development for Rand McNally. View the notable roads that can be found only on RandMcNally.com at <http://sallstate.randmcnally.com/rmc/directions/road-updates.jsp>.

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc. (NYSE: HTZ), is the world's largest general use car rental brand, operating from approximately 8,100 locations in 144 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 69 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Australia and New Zealand. In addition, the Company has licensee locations in cities and airports in Africa, Asia, and the Middle East. Hertz also operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, offering a diverse line of equipment, including tools and supplies, as well as new and used equipment for sale, to customers ranging from major industrial companies to local contractors and consumers through approximately 350 branches in the United States, Canada, France, Spain and China.



About Rand McNally

From America's number-one-selling Road Atlas, [The Thomas Guide®](#), [FabMAP®](#) and [Goode's World Atlas](#) to [StreetFinder® Wireless](#) and [IntelliRoute®](#) trucking database, Rand McNally has been an industry leader in the mapping, routing, geographic reference and trip-planning tool marketplace for more than 150 years. With More Roads-Better Directions™, the Company's products are sold in more than 50,000 retail outlets and distributed to [98% of schools](#) across the U.S. Rand McNally is the premier resource for online travel planning as well as maps and directions. For more information, please visit www.RandMcNally.com, call 800-333-0136 or buy maps and travel gear online at <http://Store.RandMcNally.com>.

Rand McNally, The Thomas Guide, fabMAP, StreetFinder and IntelliRoute are registered trademarks, and More Roads-Better Directions is a trademark of Rand McNally. All other names are trademarks of their respective owners.

For More Information:

Donna Koppensteiner
Rand McNally
847-329-6738
dkoppensteiner@randmcnally.com