



## **Rand McNally Unveils IntelliRoute® TND™ 700 at Mid-America Trucking Show**

*7-inch GPS Redefines In-Cab Navigation*

**Louisville, Ky., March 25, 2010** – As part of its goal to provide the most innovative routing and navigation products for professional drivers, Rand McNally today launched the IntelliRoute® TND™ 700, a new truck GPS device with a 7-inch state-of-the-art high-definition screen, and enhanced software features.

This new device provides greater mapping detail at each zoom level, a larger viewing screen, additional Trucker Business Tools, enhanced features and 363,000 data updates.

“Rand McNally is committed to providing innovative technology and location-based information to drivers and fleets. The IntelliRoute® TND™ 700 with its larger, high definition screen size will enhance the in-cab navigation experience providing for greater ‘glanceability’ as well as a quick, thorough understanding of the road ahead,” said Dave Muscatel, CEO of Rand McNally.

The IntelliRoute® TND™ 700, like the CES award winning IntelliRoute® TND™ 500 unit launched last year, was developed from the ground up for professional truck drivers. Tested extensively by professional drivers on the road, the IntelliRoute® TND™ 700 unit includes louder-than-normal speakers, custom designed mounting features such as an oversized suction cup and extra-long cable, as well as a suite of specialized Trucker Business Tools to assist drivers in managing the business aspects of trucking. Many of the new and improved features in the IntelliRoute® TND™ 700 were developed as a direct result of driver feedback.

The IntelliRoute® TND™ 700 includes two new Trucker Business Tools:

- Notepad – drivers can type out a quick note such as “Call Dock with ETA 15 miles out”, or “Good parking availability”.
- Calendar – drivers can reference the day, week, and month with this built-in calendar. These features are easily accessed and used with an oversized stylus provided with the unit to extend reach in the cab.

Enhancements to current features include access to POIs, such as truck stops, rest areas, and retail locations, with just a few clicks. Advance notification is now available for Norpass and Prepass availability at weigh stations. Border crossings can be pre-set to prohibit routing across country borders. Multi-stop routing has been improved to include on-the-fly vias and additional stopovers.

“The 700 series unit includes over 363,000 data updates derived from users of the IntelliRoute® TND™ 500 ‘Tell Rand’ feedback feature as well as proprietary research from Rand McNally. Overall, IntelliRoute® TND™ devices provide 35% more truck routing information than other GPS units. Accurate, truck-specific road data and restrictions help avoid accidents and substantial fines, improve asset utilization and arrival times, and keeps insurance costs down for drivers,” said Danny Sack, Senior Product Manager of Rand McNally.

The IntelliRoute® TND™ 700 is “Trucker tested. Trucker approved.” It has a suggested retail price of \$499 and will be available at truck stops nationwide. Visit [www.randmcnally.com/truckgps](http://www.randmcnally.com/truckgps) for more information.

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**About Rand McNally** – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products include: America's #1 Road Atlas, IntelliRoute® truck routing software and GPS devices, and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. [www.randmcnally.com](http://www.randmcnally.com)

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