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Rand McNally Releases the 30th Edition of the Motor Carriers' Road Atlas Truck-Specific Atlas Remains Critical Business Tool for Commercial Truckers

SKOKIE, Ill., July 20, 2010 – Rand McNally has launched the newest edition of the *Motor Carriers' Road Atlas*, the best-selling trucker's atlas in the United States.

Each year Rand McNally upgrades the book's maps and content to keep drivers up-to-date on the road. This year's edition includes:

- All-new, completely revised state and province maps including updated mileages, additional suburb, town and small city names, and better urban area representation
- Updated highways showing the latest truck roadways as designated by the Surface Transportation Assistance Act (STAA), or "designated highways" —including Illinois' greatly expanded designated routes for commercial trucks
- More city maps including new inset maps of Coeur d'Alene, Idaho; Iowa City, Iowa; Paducah, Ky.; Parkersburg, W. Va.; and a downtown map of Indianapolis, Ind.
- New map design that more accurately displays the curvature of the roads, with improved readability of the designated system
- Fully updated charts including more than 800 changes to the truck-specific state contact information such as operating authority contacts, emergency police, and vehicle registration

"The Rand McNally *Motor Carriers' Road Atlas* is an indispensable in-cab resource for commercial truck drivers in North America," said Dave Muscatel, CEO of Rand McNally. "We work closely with our valued driver community to make improvements and additions that help them negotiate the nation's roads in a timely and safe manner."

The 2011 edition of the *Motor Carriers' Road Atlas* continues to feature roads and information that are critical and unique to the business of over-the-road commercial trucking such as:

- Detailed coverage of the state-designated truck routes and STAA-designated routes
- Updated coverage of Hazardous Materials regulations
- 22-page mileage directory including more than 40,000 truck-route-specific, city-to-city mileages with more accurate mileage calculations

- Charts of state and provincial permit agency phone numbers and websites, low clearances, and weigh stations, hotlines for road construction and conditions

The *Motor Carriers' Road Atlas* arrives in stores this month. The new book – available in a paperback and laminated version – is available at truck stop retail stores as well as online, at RandMcNally.com, and at other select retailers.

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About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Interactive travel service, Tripology; America's #1 Road Atlas; IntelliRoute® truck routing software and GPS devices; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. www.RandMcNally.com

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