RAND MCNALLY

FOR IMMEDIATE RELEASE

Contact:
Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
847-329-6798

Rand McNally Provides Free Enhancements for IntelliRoute® TND™ Users
Latest software enhancements include mileage exports for fuel tax reporting, multi-language capabilities, and more; Company will launch IntelliRoute® TND™ for iPad™ in Q4

Dallas, Texas, August 26, 2010 – Rand McNally today introduced the very latest enhancements to its award-winning line of GPS devices at the Great American Trucking Show. Built from the ground up for the over-the-road professional truck driver, the IntelliRoute® TND™ comes with constant updates and upgrades.

Software Enhancements

- *State-by-state mileage data reporting* – This feature enables drivers to export mileage information from their IntelliRoute® TND™ to a spreadsheet. A Rand McNally exclusive, this report function allows drivers to track toll vs. non-toll miles by state or province for IFTA Fuel Tax reporting. Drivers can review the data by quarter or by day, by state and/or province.

- *Enhanced voice warning system* – Providing a slew of warnings of what's around the corner or down the road, the enhanced system allows drivers to make adjustments ahead of time. While the IntelliRoute® TND™ has offered warnings from its inception, the enhanced warnings alert drivers to sharp curves, steep hills, speed limit changes, over speed limit indicator, state boundaries, road construction, time zone changes and on/off duty changes.

- *"Am I Close?" feature* – As drivers are approaching their final destination, address ranges and street name will display on the status bar. Drivers may customize the point at which the feature will appear.

- *Driver controlled auto re-route* – When a driver needs to pull off the road for a brief stop, or is taking a dispatcher-directed route, auto-re-route can be paused and then resumed later, reducing unnecessary voice and directions activity.

- *Full-route text preview* – This user-requested enhancement gives a quick text display of the entire route at a highway level so that drivers know in advance which roads they will travel.

- *Enhanced help & tips* – IntelliRoute® TND™ users can select a level of on-device assistance that meets their needs. Choose from FAQs, New Tips, What's New, and Tutorial options to enhance the user experience.

- *Full Spanish and French language functionality* – Text and verbal translations enable drivers who use English as a second language to fully utilize the product with minimal distraction.

And many more! The above-mentioned enhancements can be downloaded free of charge to registered IntelliRoute® TND™ owners via the IntelliRoute® TND™ Dock in September.

"Rand McNally's IntelliRoute® TND™ has delivered many innovations to the truck-specific GPS market. This latest round of enhancements continues to round out the unit as a complete, critical business tool for the professional driver," said Dave Muscatel, CEO of Rand McNally.

Industry Exclusive TND Dock Tool

All of the new features can be downloaded via the IntelliRoute® TND™ Dock. The "Dock" is a built-in application that allows the IntelliRoute® TND™ to interact directly with Rand McNally for updates and upgrades, and for passing information via the "Tell Rand" feature. The user-generated "Tell Rand" feedback link allows Rand McNally to continuously enhance its exclusive, best-in-class Truck Data.

In addition to new features, the IntelliRoute® TND™ Dock offers ongoing updates: Thousands of changes to points of interest, road designations, and other up-to-the-minute information that has been programmed into the software based on the "Tell Rand" feature. In addition, construction updates and product news can be downloaded when the IntelliRoute® TND™ owners connect their units to a PC and use an internet connection to transfer information.

"The ability for IntelliRoute® TND™ users to communicate directly with Rand McNally and our ability to respond with program enhancements has been one of the most successful aspects of our IntelliRoute® TND™ program," said Dave Marsh, Director of Research and Development, Rand McNally. "Drivers do a tremendous job moving America's goods every day and we appreciate their eyes and ears on the road as well."

New Media to be Available Later in the Year

Also at GATS, Rand McNally announced that it will be providing its award-winning IntelliRoute® TND™ truck navigation via the iPad™. Available in late 2010, the application includes the key features of the IntelliRoute® TND™ software, ported over to work exclusively on the iPad™ product.

"The iPad™ is just one more example of Rand McNally's ability to provide mapping and navigation content in a multitude of formats.   Whether drivers or other consumers need an atlas for the family vacation, maps and directions via the internet for point-to-point directions, specialized trucking routes via a GPS unit, or now are looking for navigation via an iPad™, Rand McNally delivers," explained Muscatel.

The IntelliRoute® TND™ is Trucker tested. Trucker approved. Available in truck stop and online retailers nationwide. Visit www.RandMcNally.com/truckgps for more information.

###

About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Interactive travel service, Tripology; America's #1 Road Atlas; IntelliRoute® truck routing software and GPS devices; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. www.RandMcNally.com

IntelliRoute and Rand McNally are registered trademarks and TND is a trademark of Rand McNally.

Follow us –
Twitter:
http://twitter.com/randmcnally
http://twitter.com/randtrucking

Facebook:
http://www.facebook.com/randmcnally

Travel Blog:
http://ontheroad.randmcnally.com

Provide your Trucker Story at:
www.randmcnally.com/truckerstories