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***Rand McNally Launches Updated Education Website***

*New site offers free teaching tips, downloadable maps, teaching briefs and more*

**Skokie, Ill., November 19, 2010** – On the heels of National Geography Awareness Week, Rand McNally today announced the launch of its new Education website – [www.randmcnally.com/education](http://www.randmcnally.com/education) – designed to provide educators with easy-to-use geography enrichment tools.

The new website provides an updated look and feel with intuitive access to products, teaching tips, special offers, and online subscription service, Rand McNally Classroom.

Key features include:

- Newly designed, free monthly *Rand McNally Globe* e-newsletter, which helps support educators as they integrate geography and social studies into lessons across the curriculum;
- Free teaching tips, downloadable maps, and geography information briefs;
- Online 2010-11 Educational Catalog; in support of a “go green” effort the move from print to digital is estimated to save more than eight million pages of paper;
- Information about the company’s award-winning education products, (including Rand McNally Classroom) and direct links to the Education Store;
- Information on quarterly promotions and specials;
- Links to follow Rand McNally on Facebook and Twitter, and a simple sign up to receive Education email from Rand McNally.

“Navigation and mapping skills are a key part of developing the 21<sup>st</sup> Century Student,” said Dave Muscatel, CEO of Rand McNally. “These skills are used in math, social

studies, science, and world cultures curricula. The new website provides teachers with the tools necessary to help students become globally aware.”

Rand McNally has been in the education sector for more than 130 years.

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**About Rand McNally** – Rand McNally is the most trusted source for maps, directions, navigation, and travel content. Rand McNally's products and services include: IntelliRoute® truck routing software and GPS devices; TruckPC mobile communication solution; Interactive travel service, Tripology; America's #1 Road Atlas; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world.  
[www.RandMcNally.com](http://www.RandMcNally.com)

**Education Site:** [www.randmcnally.com/education](http://www.randmcnally.com/education)

**Rand McNally Classroom:** [www.RandMcNallyClassroom.com](http://www.RandMcNallyClassroom.com)

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