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RAND McNALLY RELEASES NEXT GENERATION INTELLIRoute® TND™ GPS Units

Truck-Specific GPS Line Now Includes Traffic, Software Enhancements and Sleek New Design

Skokie, Ill., March 9, 2011 – Driven by upgraded technology and feedback from long-haul truck drivers, Rand McNally has launched two new truck-specific GPS units: the 5-inch IntelliRoute® TND™ 510, and the large, high-definition 7-inch IntelliRoute® TND™ 710. The new units incorporate user-requested enhancements, the ability to incorporate real-time traffic, and a newly designed, thinner hardware unit.

“Rand McNally is committed to the commercial transportation industry and to the professional driver. Our industry-leading IntelliRoute® TND™ line has been enhanced to provide further value to the over-the-road driver,” said Dave Muscatel, CEO of Rand McNally. “The Trucker Business Tools continue to lead the market in innovation, providing ways to make the business side of driving easier, while reducing in cab distractions.”

New enhancements include:

- Virtual Dashboard – At a glance, drivers can view sunrise or sunset, odometer, speed, altitude and other key metrics.
- Traffic Predictor (Available only on the TND™ 710) – Integrates historic traffic patterns into routing.
- Real-time traffic compatible – Truckers can calculate driving time with congestion ahead, or seek alternate routes. An additional accessory is needed; that accessory will be available at www.randmcnally.com for the suggested retail price of \$89.99 and includes a lifetime traffic feed.

- View Current Location by Mile Marker - View location by mile marker along major interstates.
- Enhanced Truck-specific Points of Interest – Now includes truck washes, towing and service, and truck repair information from Truck Down®.
- Find a Location by Latitude and Longitude - Useful when delivering to oil fields, solar windmill fields, new construction, etc.
- Finding a Destination by ZIP Code – One of the most requested enhancements, the new feature includes three-character input for Canada
- Enhanced Quick Planner - Now includes user-defined average speed to further specify the time required from point to point.
- Multi-Stop Entire Route Preview – Now choose from Detail View, Highway View (New), Trip Summary and Summary Map View (New) to better review a planned route.
- Enhanced Voice Warnings – Drivers can prepare for sharp curves, upgrade/downgrade, time zone, upcoming construction, border crossing, and speed limit changes with user-set warnings.
- Loaded vs. Empty Option - Allows the driver to select whether he/she is carrying content; required for IFTA reporting purposes.

The IntelliRoute® TND™ line was developed from the ground up for truckers. Tested extensively by professional drivers on the road, the units feature louder speakers designed for truck use; truck-designed mounting features such as an oversized suction cup and extra-long power cable; and a suite of specialized Trucker Business Tools to assist drivers in managing the business aspects of trucking. Many of the new features in the IntelliRoute® TND™ 510 and 710 units were developed as a direct result of tens of thousands of comments from drivers that came in via “Tell Rand,” a unique on-device feature that provides continuous feedback to Rand McNally from the driver community.

The IntelliRoute® TND™ line of GPS products is “Trucker tested. Trucker approved.” Suggested retail price is \$349 for the 510 and \$449 for the 710. Both units are available at truck

stops nationwide and at other online retailers. Visit www.randmcnally.com/truckgps for more information.

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