



Rand McNally's MileMaker® and IntelliRoute® Software Deliver Industry-first Updates
Updates include Mexican Postal Codes, unlimited Multi-stop Routing and more

San Diego, Calif., March 13, 2011 - Rand McNally's industry-standard transportation software products, MileMaker® and IntelliRoute®, have been upgraded with advanced routing capabilities and newly available data to add profitability to the bottom line. Today, at the Truckload Carriers' Association Annual Conference, Rand McNally showcased the software's latest enhancements, which include:

- **14,000 Mexican Postal Codes:** An industry first, the codes allow companies to calculate mileages and arrival times with much more specificity throughout North America.
- **Multi-stop, Dock-to-Dock Route Optimization:** This tool allows companies to import complex delivery schedules to optimize the routes, taking advantage of appropriate truck-specific roads. Multi-stop Routing maximizes asset utilization and reduces cost per mile.
- **Enhanced Spreadsheet Export:** Managers can analyze lanes based on true lane costs - including highest-cost tolls - and export to a Microsoft® Excel® report, providing simple audit materials.

"The close partnership that Rand McNally enjoys with our customers enables us to stay close to their needs and design products that increase profitability for them. For example, Mexican Postal codes allow carriers to more accurately plan routes and bill shippers, capturing significant dollars that were left on the table when using the city/state origin and destination method. The combination of multi-stop routing and street level detail help local and regional carriers optimize their routes, saving time and fuel," said Dave Muscatel, CEO of Rand McNally.