



## FOR IMMEDIATE RELEASE

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## **Rand McNally TripMaker® RVND™ for RVers Now Available in Canada**

*Navigation device provides RV-specific routing, amenities, and things to do along the way*

**Skokie, Ill., July 8, 2011** –Rand McNally’s [TripMaker® RVND™ 5510](#), the first navigation device specifically designed for RVers, is now offered for sale throughout Canada.

The TripMaker® RVND™ 5510 device features:

### [RV-Easy Routing](#)

Starting with a base of award-winning navigation from Rand McNally, the TripMaker® RVND™ 5510 layers on all the information needed to have an enjoyable and safe trip in an RV. The routing takes into consideration legal navigation (including propane and other RV-only designations), height and length restrictions, right or left-turn preference based on eleven different RV types, and a quick reference to the Rand McNally Road Atlas. Turn-by-turn spoken and text directions keep the driver focused on the road ahead.

### [RV-Critical Information](#)

The TripMaker® RVND™ 5510 features more than 14 million points of interest – including festivals, and National, State, and Regional Parks. Other key information includes:

- RV Campgrounds, RV Dealers and Service, Parking and Rest Areas, Travel Centers with detailed amenities such as dump stations, propane availability and more.
- Detailed exit information and available amenities on upcoming interstate exits.
- RVer Tools such as Checklists for set up and take down, Maintenance Logs, Trails back to your campsite, and Quick Mileage Calculators.
- Pet-friendly locations including parks, animal hospitals, and beaches.

### [Things to See and Do Along the Way](#)

In addition to routing and tools critical to RVers, the TripMaker® RVND™ 5510 features Rand McNally Editor’s Pick Content – proprietary data provided by our editorial staff with video and photos! The content includes:

- Best of the Road® – three-to-four day adventures including unique stops, photos of the locations, maps and more to plan a memorable adventure.

- Regional Trips, Scenic Tours, Weekend Getaways, and City Trips.
- 12,000 researched locations that will make any trip exciting and unique.

“We’ve listened carefully to members of the RVing community, who told us overwhelmingly that they would like to buy a GPS with [RV-specific routing](#), stops and amenities that RVers need while on the road, and things to see and do along the way. We are pleased that the product is now available for Canadian RVers,” said Dave Muscatel, CEO of Rand McNally.

The TripMaker® RVND™ 5510, is fully operational in English and French. The units are available at Lordco – Auto Parts, Amazon.ca, TheSource.ca, Staples.ca and Walmart.ca.

For more information, visit [www.randmcnally.com/rvgps](http://www.randmcnally.com/rvgps).

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