



## FOR IMMEDIATE RELEASE

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### ***Rand McNally's TND™ 760 Fleet Edition Wins Top Industry Honor*** *Mobile Communication Unit Selected by Heavy Duty Trucking as Top 20 Product of 2012*

**KISSIMMEE, Fla., March 6, 2012** – Rand McNally's TND™ 760 Fleet Edition, a mobile communications device with navigation, EOBR and driver performance capabilities priced under \$800, was recognized this month by Heavy Duty Trucking (HDT) and industry experts as a product that addresses top industry issues. The award will be presented today during the Truckload Carriers Association's 74<sup>th</sup> Annual Convention.

This year's products were selected from hundreds of products and services introduced in the pages of HDT or on Truckinginfo.com between December 2010 and November 2011, and they were judged on their innovation, ability to address top industry issues, and potential to improve a fleet's bottom line in areas such as maintenance savings or improvements in safety or efficiency.

"Rand McNally has consistently produced products for the commercial transportation market that identify and solve customer issues. The TND™ 760 struck the committee as a product that helps both drivers and fleets track Hours of Service, vehicle and driver behavior, and ensure safe navigation of the vehicle on truck-approved roads," said Kate Miller, President and Group Publisher, Heavy Duty Trucking.

The TND™ 760 and other winners are featured in the February issue of HDT. They were chosen by HDT's editors, the 2011 HDT Truck Fleet Innovators, and a panel of five veteran fleet

maintenance professionals from ATA's Technology & Maintenance Council, led by Darryl Stuart, president of DWS Fleet Management and former TMC general chairman.

“Rand McNally is pleased to be recognized by the panelists as an innovator,” said Dave Muscatel, CEO of Rand McNally. “The TND™ 760 Fleet Edition, which launched last October, has been a game changer.”

The TND™ 760 Fleet Edition includes navigation and Wi-Fi – features typically found in devices that may cost twice as much. For about \$400\* more than what drivers pay for a GPS device, fleets and drivers can get a full EOBR with multi-mode mobile communications, Hours of Service recording, and driver performance tools.

Rand McNally's TND™ 760 Fleet Edition combines its in-cab, trucker-friendly navigation unit with a mobile onboard communication system and electronic logs to create an affordable electronic onboard recorder solution. TND™ 760 Fleet Edition sends and receives information via both Wi-Fi and cellular methods. The device can be set up in less than 30 minutes and does not require the installation of a separate "black box" monitoring unit. Capabilities include fleet communications via email, driver and vehicle performance monitoring, electronic Hours of Service compliance and truck-specific navigation. Information on fleet activity is managed via Rand McNally's FleetWatcher web-based portal.

Rand McNally will be exhibiting in Booth #806 from March 3 through March 6, 2012.

\*Plus a monthly data plan and applicable taxes

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