



## FOR IMMEDIATE RELEASE

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### ***Pride Transport Integrates Rand McNally Navigation into TruckPC***

*Pride expands its use of Rand McNally products from MileMaker® to turn-by-turn navigation*

**SKOKIE, Ill., March 7, 2012** – Rand McNally’s award-winning navigation software has been integrated into Pride Transport’s more than 300 installed TruckPC mobile communications units. Positive driver reactions, as well as the ability to integrate the TruckPC position data with McLeod’s LoadMaster® software were two important factors in the implementation.

Located in Salt Lake City, Utah, Pride Transport is a family owned and operated refrigerated carrier operating in and out of the Midwest, Rocky Mountains, Southwest and West Coast areas. Pride Transport has used Rand McNally’s commercial transportation products for more than twenty years, starting with MileMaker® software.

“We were pleasantly surprised by our drivers’ reaction to the new navigation software. Usually change is difficult, but in this case everyone had something positive to say. Many of our drivers were familiar with Rand McNally navigation and the intuitive software interface through their IntelliRoute® TND™ GPS products,” said Dan DeGrazio, Manager of Information Technology, Pride Transport. “The ability to pull data back from the TruckPC into McLeod’s LoadMaster software, and safety features in the navigation software such as providing posted speed limits and 3-D junction views for upcoming turns were two important considerations for us.”

The TruckPC in-vehicle mobile communications devices provide McLeod’s Enterprise Software with the position of the vehicle, messaging capabilities between the cab and dispatch, and detailed hours of service (HOS) information for each driver. Using the HOS information, LoadMaster can help dispatchers optimize operations by matching loads with drivers who have available time. The integration between TruckPC and McLeod’s system also includes the ability

to scan documents from the cab and relay to Loadmaster's image management system, as well as transferring mileage driven to speed up the billing cycle and improve cash flow.

"Pride Transport has been an outstanding long term business partner, having utilized Rand McNally's MileMaker® commercial transportation software for decades, and we are pleased that the TruckPC product with Rand McNally's navigation has enabled Pride Transport to achieve their business objectives. Rand McNally continues to seek ways to help solve our customers' business issues through technology," said Jim Rodi, Senior VP, Mobile Communications, Rand McNally.

The TruckPC is a fully compliant EOBR device that provides integrated navigation from Rand McNally, driver behavior monitoring, and workflow.

For more information on Rand McNally's mobile communications products, or the McLeod LoadMaster integration, contact 1-800-641-RAND (7263).

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**About Pride Transport**

Pride Transport is a family owned and operated refrigerated carrier located in Salt Lake City, Utah. For over 30 years we have been providing transportation for temperature sensitive commodities throughout North America. Our consistent and steady growth over the years stems from the can-do attitude. [www.pridetransport.com](http://www.pridetransport.com).

### **About McLeod Software**

McLeod Software is a leading provider of transportation, brokerage and document management systems. Specifically developed for the trucking industry, McLeod's advanced management solutions and services enable transportation companies to increase their efficiencies in all areas while reducing costs. McLeod Software's integrated best-in-class software products include LoadMaster®, PowerBroker™, DocumentPower™ Enterprise, HirePower™ and the McLeod Freight Management Solutions product line. Founded in 1985 and headquartered in Birmingham, Alabama, the company serves truckload and LTL carriers, freight brokers, 3PLs, and shippers throughout North America. For more information, contact McLeod Software toll free at 877-362-5363 or visit [www.McLeodSoftware.com](http://www.McLeodSoftware.com).