



FOR IMMEDIATE RELEASE

Contact:

Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
703-860-2677

Ryan Transportation Integrates TND™ 760 EOBRs with TMW's TruckMate *Rand McNally Matches Ryan's Dynamic Approach to Market Needs*

SKOKIE, Ill., August, 14, 2012 – Rand McNally's [TND™ 760](#) has been chosen by [Ryan Transportation Group](#) for full deployment to its fleet of 150 trucks. Ryan Transportation will use the integration provided by Rand McNally's Connect software to link data coming from the in-cab devices to TruckMate® software from TMW Systems®, streamlining business operations.

Executives at Ryan Transport, an established provider of freight brokerage and logistics services for multiple industries across North America, considered other providers of electronic logs and mobile communication; they chose Rand McNally for its ease of installation, integration capabilities with other management software, and functionality that was easy for a driver to understand and use.

“Rand McNally's TND™ 760 EOBR devices provide outstanding benefits for an affordable price,” said Scott Simpson, Sr., V.P. of Operations and Administration, Ryan Transportation. “What really sold us on Rand McNally was their partnership approach to helping us develop a product and process that would grow with our company. They proved that the TND™ 760 can be an off-the-shelf offering, or can be easily customized to meet your business needs.”

Simpson shared that Ryan Transportation is looking forward to streamlining its operations with the TND™ 760, enabling the company to spend more time planning versus reacting to situations that have already occurred. Specifically, the company will now have visibility into arrival and departure time to assist in customer management and invoicing, and driver logs and location to ascertain driver availability for additional loads. Drivers will have Rand McNally's

award-winning truck-specific navigation available at their fingertips, reducing support calls into dispatch for directions.

“In more than 40 years of Transportation we have always turned to Rand McNally to help us get to where we needed to go. With the technology today it only makes sense that we continue to partner with Rand McNally to not only get us where we need to go, but to get us where we need to be,” concludes Simpson.

The Rand McNally TND™ 760, first available Q4 of 2011, seamlessly integrates with a truck’s on-board computer and sends and receives information via both Wi-Fi and cellular modes. The TND™ 760 is designed to be set up in less than 30 minutes and does not require the installation of a separate “black box” monitoring unit like traditional mobile communication systems.

“We have been very pleased with our choice, and very impressed with Rand McNally’s assistance in helping to integrate this product into our operations. Our drivers are particularly excited about the navigation capabilities,” shared Tammy Stowell, System Administrator, Ryan Transportation.

Ryan Transportation will utilize the integration provided by Rand McNally’s Connect software to link data coming from the in-cab device through to its transportation management software from TMW Systems. Ryan Transportation plans to use geofencing capabilities to track entry and exit of their trucks at customer locations, as well as to help manage maintenance issues and dispatch planning.

“With Rand McNally’s TND™ 760, TruckMate customers benefit from a comprehensive mobile communications and fleet management solution that is easy to use and easy to deploy,” explained Chris Maddocks, Director of Development, TruckMate at TMW. “By leveraging our latest TruckMate API technology, Rand McNally offers a trusted integration with access to an advanced and rapidly expanding set of capabilities.”

Despite its compact design and affordable price, the TND™ 760 features a broad array of capabilities including fleet communications via email, driver and vehicle performance monitoring, electronic hours of service (HOS) compliance, and truck-specific navigation. Information on fleet activity is managed via Rand McNally’s Connect web-based portal.

For more details about TruckMate from TMW Systems and the interface with Rand McNally's TND 760, please contact Steve Chilinski at schilinski@tmwsystems.com or request more details at www.tmwsystems.com. For more information on the TND™ 760, call 1-800-641-RAND (7263) or visit randmcnally.com/tnd760.

###

About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America's #1 Road Atlas; and TripMaker® RVND™ GPS for RVers; IntelliRoute® truck-routing software and navigation devices; TruckPC and the TND™ 760 Fleet Edition mobile communication solutions for the transportation industry; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. randmcnally.com

IntelliRoute and Rand McNally are registered trademarks; RVND and TND are trademarks of RM Acquisition, LLC d/b/a Rand McNally.

Follow us –

Twitter:

<http://twitter.com/randmcnally>

<http://twitter.com/randtrucking>

Facebook:

<http://www.facebook.com/randmcnally>

<http://www.facebook.com/randtrucking>

Travel Blog:

<http://ontheroad.randmcnally.com>

Provide your Trucker Story at:

www.randmcnally.com/truckerstories

About Ryan Transportation – The Ryan Transportation Group: based in Livonia Michigan for over 40 years, has been providing transportation services to the automotive industry and select suppliers throughout the United States. Ryan is continually improving and providing cost saving initiatives for its customers with innovative ideas and products. The Ryan Group operates three different divisions: Cavalier Cartage, servicing local Detroit and the state of Michigan; AXI Road, operating 48 states with a heavy concentration in the great lakes region and south; and Industrial Switching, providing onsite switching services throughout Michigan. Ryan is experienced with all facets of freight implementations, and is a dedicated, flexible company that has built its reputation on providing personal service that exceeds the customer's expectations.

About TMW Systems - TMW Systems is the leading Transportation Management Software (TMS) provider to for-hire and private fleets, brokerage and 3PL organizations. Founded in 1983, TMW has focused exclusively on providing mission-critical enterprise software to the transportation industry, including asset-based and non-asset-based operations as well as heavy-duty vehicle service centers. With offices in Cleveland, Dallas, Indianapolis, Nashville, Oklahoma City, Raleigh and Vancouver, the company serves over 2,300 customers, including many of the largest, most sophisticated and complex trucking companies in North America. TMW customers collectively manage over \$70 billion in annual freight spend, direct more than 500,000 power units and maintain more than 1.7 million assets worldwide, including North America, Europe, Latin America and Australia-New Zealand.

TruckMate and TMW Systems are registered trademarks of TMW Systems Inc.