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Contact:

Amy Krouse
Rand McNally
9855 Woods Drive
Skokie, IL 60077
akrouse@randmcnally.com
703-860-2677

Christenson Transportation Chooses Rand McNally's Fleet Management and Mobile Communication Solution

Company replaces existing system with Rand McNally TruckPC

SKOKIE, Ill., September 17, 2012 – Rand McNally announced today that [Christenson Transportation, Inc.](#) has replaced its long-standing mobile communication and fleet monitoring devices with Rand McNally's TruckPC [fleet management solution](#). Christenson Transportation, which operates 90 trucks out of Stratford, Mo., hauls high-value shipments throughout the U.S.

Following an evaluation period in which Christenson's incumbent system was tested against other major providers, the company chose the TruckPC due to the solution's robust feature set. Specifically, Christenson needed a solution to handle remote driver training, in-cab scanning, navigation, and hours of service monitoring and reporting.

"Rand McNally's TruckPC product has the features we were looking for at a competitive price. We have just begun to scratch the surface with the potential for this product to assist our company with meeting its goals," said Don Christenson, President and CEO of Christenson Transportation.

For example, Christenson intends to use the device to drive efficiencies across operations, including:

- Fuel optimization through better route planning and out-of-route management
- In-cab safety training to continuously educate Christenson's 100% owner-operator fleet on processes associated with loads

- Accurate load matching using vehicle location information pulled through McLeod's Loadmaster® software via Rand McNally Connect software
- Geofencing notifications that alert the office when trucks enter or leave locations; the notifications are necessary to secure and protect high-value freight, enabling a reduction in staff on some routes from team to single driving, and a reduction in insurance costs
- In-cab scanning, reducing driver time spent waiting in line at travel centers to send paperwork back

“One of the best things about working with Rand McNally is their philosophy of moving their product forward on a continuous basis, using a state-of-the art hardware platform, and updating software without forcing a hardware change-out,” continued Christenson. “They listen to their customers, and are willing to implement changes and ideas and make those changes available to all of their customers going forward. It’s a true partnership.”

Christenson shared that the transition from the old system to Rand McNally's has been one of the smoothest he's experienced. Owner-operators driving for Christenson were familiar with Rand McNally's award-winning navigation on its IntelliRoute® TND™ truck GPS devices, and have responded positively to the change.

For more information call 1-800-641-RAND (7263) or visit randmcnally.com/truckpc.

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About Christenson Transportation, Inc. – Christenson is a 100% owner-operator fleet providing safe, quality, and reliable services. Christenson has received the Truckload Carriers Association Safety Award three times by working with quality drivers to provide paramount value to our customers. www.christensontrans.com

LoadMaster is a registered trademark of McLeod Software.