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Rand McNally Announces Updated Hardware and Price Drop on TND™ 760 Mobile Fleet Management Solution

*Solution with mobile communication, elogs, navigation and more now priced under \$700**

LAS VEGAS, October 9, 2012 – Rand McNally today announced a hardware revision and \$100 price drop on its [TND™ 760](#) mobile fleet management solution. The one-box, one cable solution – which is a compliant EOBR with mobile communication and optional award-winning truck navigation – is available today for as little as \$549.99*.

The news was released today at the American Trucking Association Management Conference and Exhibition.

The price drop is the result of cost reductions spurred by rising demand for the solution, as well as ongoing engineering improvements and efficiencies. The TND™ 760 is fully designed in the U.S.

Since its launch last year, the TND™ 760 has been installed by more than 100 fleets. Now, for as little as \$549.99 for the hardware and \$19.95 per month for service, trucks can be equipped with a fully compliant EOBR solution. For \$150 more, the hardware comes loaded with Rand McNally's industry-leading navigation. Lease options are available for as low as \$36.99 per month for qualifying fleets.

“Still in its first year of introduction, the TND™ 760 has had an overwhelmingly positive response due to its quick installation, fast ROI, and acceptance by the driver community,” said Jim Rodi, Sr. V.P. of Mobile Communication at Rand McNally.

“We are committed to ongoing innovation, driving down the costs of our hardware and passing along those savings to our customers so they can realize their return on investment even sooner,” Rodi continued. “This price move accomplishes that goal for the TND™ 760, just like the recently announced HD 100 device will provide a cost-effective EOBR solution for those who already have a Rand McNally IntelliRoute® TND™ 720 truck GPS unit or other mobile device in the cab.”

Rand McNally’s complete line of mobile fleet solutions include:

- **TPC 7600:** A fully compliant electronic on-board recorder that tracks and manages Hours of Service, with back-end monitoring via a web portal, two-way communication with the ability to send email attachments, Rand McNally navigation, on-board scanning and printing, in-cab video playback plus connectivity via cellular and Wi-Fi® communications. The TPC7600 also supports satellite communication via an optional module. The TPC 7600, which includes a mounted box and in-cab device, sells for just under \$1,200*.
- **TND™ 760:** This compliant EOBR is a single in-cab device that integrates seamlessly with a truck’s on-board computer with all the features of a dual device system. The TND™ 760 sends and receives information via both Wi-Fi and cellular modes and is designed to be set up in less than 30 minutes since it doesn’t require the installation of a separate “black box” monitoring unit like traditional mobile communication systems. The TND™ 760 starts at \$549.99*.
- **HD 100:** This new solution – commercially available in Q2 of 2013 – provides electronic Hours of Service recording, text- and dispatch-integrated messaging plus driver performance monitoring capabilities. The HD 100 device initially will be compatible with the Rand McNally IntelliRoute® TND™ 720 and Android tablets. Later in the year, the HD 100 will work with other platforms including Android smart phones and iOS tablets and smart phones, turning those devices into compliant EOBR solutions.

For more information on Rand McNally’s line of mobile fleet management and truck GPS devices, call 1-800-641-RAND (7263) or visit www.randmcnally.com.

*Note: The price for the TND™ 760 device with navigation is \$699.99, \$549.99 without. All prices are USD.
Applicable taxes and monthly service fees not included.

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