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Rand McNally Taking Its Market-Leading RV Navigation into the OEM Channel

XiteSolutions North America to integrate Rand McNally routing and content into its in-dash Infotainment systems for RVs

SKOKIE, Ill., November 19, 2012 – Rand McNally announced today that [XiteSolutions North America, Inc.](#) will be offering Rand McNally's award-winning [navigation software](#) as part of Xite's Infotainment systems for RVs. XiteSolutions is a leader in providing in-dash information and entertainment solutions to RV manufacturers in North America.

Xite will begin delivering [Rand McNally RV navigation](#) with their new X1 family of Infotainment systems in early 2013.

"Rand McNally's RV-specific navigation delivers the perfect solution for the RV market – from superior routing based on RV size and class, to points of interest with RV-specific amenities, to features designed specifically for RVers such as checklists and breadcrumb trails," said Craig Smith, President of XiteSolutions North America. "Our RV OEM manufacturer partners are very excited about the added value Rand McNally's navigation brings to our family of Infotainment systems."

Dave Muscatel, CEO of Rand McNally, said Rand McNally is looking forward to making the software used in its new RVND™ 7720 GPS device available in-dash via Xite's solution.

"Xite has a great product and offers one of the best in-dash solutions in the industry. We are very excited to be working with them as well as by the overwhelming interest the OEM's have shown in our joint solution," Muscatel said.

Rand McNally's RV software includes:

- Specialized routing in the U.S. and Canada, including legal, physical and propane restrictions, for 11 different classes of RV
- Millions of points of interest including those specialized for RVs: RV Campgrounds with detailed amenities, including Woodall's campground data, RV dealers and maintenance facilities, dump stations, rest stops, travel centers, pet-friendly locations, fishing locations and more
- RV Checklists/Maintenance Logs/Trails
- Rand McNally featured road trips, including Best of the Road®, Regional Trips, Scenic Tours and Weekend Getaways
- 2D/3D Maps with Junction view
- Enhanced text-to-speech navigation commands
- Virtual Dashboard – ability to view key features at a glance
- Multi-stop route optimization
- User-configurable warnings to assist in creating detours, choosing to permanently avoid road segments, and receiving warnings for upcoming hazards such as bridges and construction
- Lifetime Map updates provided via internet download and transferred from a PC to the Infotainment System via SD Card.

XiteSolutions develops OEM based programs that provide feature rich Infotainment systems that include many features found standard in today's luxury vehicles:

- Advanced Camera Management
- On-screen temperature and compass display
- Chassis communication interfaces
- Multi-screen in-dash solutions
- OEM specific software requirements

XiteSolutions North America's Infotainment systems with Rand McNally RV navigation will be distributed by RiverPark, Inc.

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About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America's #1 Road Atlas; and TripMaker® RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TruckPC and the TND™ 760 Fleet Edition mobile communication solutions for the transportation industry; and the leading geography-based educational resources for the classroom. Consumers, businesses, truckers, and educators depend upon Rand McNally to help navigate today's world. randmcnally.com

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About XiteSolutions North America, Inc. – Information Fused with Entertainment. XiteSolutions North America develops integrated in-vehicle entertainment and information systems for the automotive, recreational vehicle and commercial markets. By working directly with OEM partners we provide seamless integration solutions that combine the latest proven technologies. www.xsna.ca

About River Park Inc. – Located in Elkhart, IN, the center of the RV Industry, RiverPark provides a full line of mobile electronics to RV builders. RiverPark develops products specifically designed for OEM manufacturers and partners with industry leaders to meet the ever-changing needs of their customers. The industries RiverPark serves include Recreational Vehicles, Marine, Home Builders, Spa, Specialty Vehicle and Hospitality/Health Care. www.riverparkinc.com