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Rand McNally Debuts Workflow Integration with McLeod Software's LoadMaster® Enterprise

TND™ 760 devices provide instant updates to help fleets manage detailed processes

LAS VEGAS, March 05, 2013 – Today at the Truckload Carrier's Association Conference in Las Vegas, Rand McNally announced that its automated Workflow capability is now integrated with McLeod Software's LoadMaster® Enterprise. [McLeod Software](#), a leading provider of transportation, brokerage and document management systems, enables its customers to use data from [Rand McNally's TND™ 760](#) and TPC 7600 mobile fleet management solutions to manage their fleets' flow of activities, providing real-time alerts when tasks are completed or action needs to be taken.

Automatic updates enable fleets to efficiently manage detailed processes, such as special offloading instructions, invoicing, and customer updates with delivery details. The updates also provide automated notification of arrival and departure at critical points along the load. From the driver's perspective, Workflow offers an intuitive user experience, with an easy-to-follow checklist for each load.

"Rand McNally's unique Workflow feature will enable our customers to easily automate visibility to planned stops with load specifics for the expected driver tasks to be completed at the stop. This allows drivers and management to track progress and intervene only when necessary to change details and values within a task – and only if there is a difference between the planned and actual detail," said Robert Brothers, Manager of Product Development, McLeod Software. "The Workflow feature will drive efficiencies by reducing the dispatch-to-driver communication

during the day so that the driver can focus on the task at hand. With automated alerts coming into LoadMaster, dispatch can provide updates as necessary to customers or other areas of fleet operations.”

With the integration complete, the combined system is able to:

- Provide automatic notification of arrival and departure for critical stops on a trip. Without driver intervention, LoadMaster is instantly updated with current status information.
- Integrate turn-by-turn navigation allowing the driver to navigate from stop to stop without having to manually enter the address.
- Include fuel stops into the daily trip plan.
- Provide the driver with a planned schedule for the day. Drivers can compare their actual to planned time as they progress through their trip.
- Provide a streamlined user interface to the driver. The drivers follow simple instructions in a task-list like format throughout their day and see check marks when they complete a task.

For more information, visit www.randmcnally.com/tnd760.

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About Rand McNally – Rand McNally is the most trusted source for maps, directions, and travel content. Products and services include: Road travel review site bestoftheroad.com; Interactive travel referral service, tripology.com; America’s #1 Road Atlas; RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TPC 7600 and TND™ 760 mobile fleet management solutions for the transportation industry; and leading geography-based educational resources for the classroom. randmcnally.com

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About - McLeod Software- is a leading provider of transportation, brokerage and document management systems. Specifically developed for the trucking industry, McLeod's advanced management solutions and services enable transportation companies to increase their efficiencies in all areas while reducing costs. McLeod Software's integrated best-in-class software products include LoadMaster®, PowerBroker™, DocumentPower™ Enterprise, HirePower™ and the McLeod Freight Management Solutions product line. Founded in 1985 and headquartered in Birmingham, Alabama, the company serves truckload and LTL carriers, freight brokers, 3PLs, and shippers throughout North America. Visit www.McLeodSoftware.com.