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**Rand McNally Showcases Latest Integration Capabilities at the McLeod Software
2013 Users' Conference**

*Features mobile fleet management capabilities for McLeod Loadmaster®—such as
Workflow with integrated navigation*

SCOTTSDALE, Ariz., Sept. 16, 2013 – More than 20 years after its first product integration with [McLeod Software](#), a leading provider of transportation, brokerage and document management systems, [Rand McNally](#) is showcasing its newest integration, Workflow, today at the transportation software company's annual user conference. Workflow streamlines communications between drivers and dispatcher by providing drivers with an easy to understand trip plan, by automating notification to LoadMaster of vehicle arrival and departure and by integrating Rand McNally's navigation into the trip plan.

"Today's reality is that fleets must do more with less – fewer staff and less overhead, while managing increasingly complex operations," said Mason Meadows, V.P., Transportation Products & Services, Rand McNally. "Workflow strikes at the heart of this issue by simplifying communications between dispatchers and drivers. This ensures compliance with company procedures, improved accuracy of delivery times and ETAs, the elimination of driver calls to dispatch for directions, and ultimately a less stressful day for the driver."

Workflow facilitates the flow of information between a Rand McNally TND™ 760 or a TPC 7600 and McLeod's Loadmaster® Enterprise. Each Workflow message contains step-by-step trip instructions that the driver can "check" when completed. Other tasks, such as confirming arrival

and departure times, are completely automated and require no interaction from the driver. Once the driver arrives at a destination, the information is relayed back to the company in near real-time.

The Rand McNally devices provide truck-specific navigation between stops as part of the Workflow process.

Other benefits of the Workflow process include:

- Improved driver compliance with company procedures and performance due to automation of previously manual tasks
- Improved customer service experience due to more timely information on the status of a load
- Reduced paperwork with conversion to electronic forms
- Reduced training time for new drivers
- Reduced number of phone calls between drivers and dispatchers
- Reduced out-of-route driving through integrated navigation, a unique feature provided by Rand McNally's TND™ 760 and TPC 7600 mobile fleet management solutions

Rand McNally has a long history of partnership with McLeod, starting 20 years ago with [MileMaker® software](#), the mileage standard in the industry. More recently, McLeod Software has continued to integrate Rand McNally's leading edge capabilities. For example, McLeod was the first Rand McNally partner to integrate document scanning from the cab via its TPC 7600 technology. Rand McNally remains the only vendor with whom McLeod software has integrated an outbound document delivery process, allowing documents to be delivered and viewed on a Rand McNally in-cab display. McLeod was also a proactive integrator of Rand McNally's Hours of Service reporting capabilities.

For more information on Rand McNally's mobile fleet management services, call 1-800-789-6277, visit [randmcnally.com/fleet](#), and stop by Booth #300 at the McLeod Users' Conference. At the conference, Rand McNally will provide a daily drawing for one of its newest navigation products: [the Foris 850™ GPS](#), trail-ready for hikers, bikers, and geocachers.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market, from mileage and routing software to mobile fleet management solutions. Learn more at randmcnally.com

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