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Rand McNally Releases New HD 100 Device Industry-wide

Device leverages fleets' technology investment, provides HOS functionality and more

ORLANDO, Fla., Oct. 22, 2013 – Today, Rand McNally made its revolutionary new HD 100 device available to transportation companies and professional drivers via the company's fleet sales organization and at select travel centers. The HD 100, a small black box about the size of a deck of cards, is designed to pair with tablets, phones, and the company's IntelliRoute® TND™ 720 GPS device, to create a fully functioning mobile fleet management solution.

Called a "game changer" by industry experts, who have noted that the HD 100 will "change the way that operations and individual drivers have thought about future of ELD usage,"* the device provides electronic Hours of Service (HOS) recording, vehicle inspection reporting, text- and dispatch-integrated messaging, plus driver performance monitoring capabilities. Features are dependent upon the service plan selected.

"The device will solve many industry problems – a cost effective, simple solution, that meets the needs of the market while being platform agnostic," said Jim Rodi, Senior Vice President, Mobile Communications, Rand McNally. "It's a home run for the industry, helping fleets and drivers alike with meeting the upcoming ELD implementation mandated by MAP 21 while leveraging their current in-cab technology investment."

Designed to work seamlessly with a variety of mobile devices, the HD 100 plugs into a truck's on-board diagnostics port and records the truck's GPS position along with critical vehicle-specific information such as engine diagnostics and driving behavior. The device – roughly 3 ¾

inches by 4 ½ inches – can be installed in less than 10 minutes. Currently compatible with the IntelliRoute® TND™ 720, the HD 100 will be available for iOS and Android devices, by the end of the year.

Drivers will interact with the HD 100's HOS and messaging functions through an application that they download and run on their mobile device or via Rand McNally's IntelliRoute® TND™ 720 truck GPS device.

Just as with the company's premier enterprise solution, TPC 7600, and the robust yet cost-effective single-box device, the TND™ 760, the HD 100 allows data integration with nearly thirty third-party dispatch and transportation management applications via Rand McNally Connect software.

The company also announced that starting next month, the HD 100 will be available in retail travel centers – Travel Centers of America (TA) Pilot, Love's – and some online outlets at a price of \$299, including six months of service**. TA also will offer a bundled package — an IntelliRoute® TND™ 720 truck GPS and an HD 100 device value priced at \$599.99.** The HD 100 is on display at the ATA Management Conference and Exhibition this week in booth #611.

For more information on Rand McNally's mobile fleet management services, call 1-800-789-6277 or visit randmcnally.com/fleet.

*Eric Harley, Red Eye Radio

**Six months of the E-Log service plan is included with the purchase of the device or bundle; additional features via more robust service plans are available for purchase. The HD 100 requires a service plan to operate.

Prices are USD. Applicable taxes not included.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market, from mileage and routing software to mobile fleet management solutions. Learn more at randmcnally.com

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