



**FOR IMMEDIATE RELEASE**

**Contact:**

Amy Krouse  
Rand McNally  
9855 Woods Drive  
Skokie, IL 60077  
[akrouse@randmcnally.com](mailto:akrouse@randmcnally.com)  
703-860-2677

## **Holland Transfer Uses Rand McNally's TND™ 760 to Improve HOS Compliance**

*New Technology Has Improved Holland Trucking's CSA BASIC Scores as well*

**Skokie, Ill., March 18, 2014** – When CSA BASIC scores needed improving, the management team at Holland Transfer Company chose [Rand McNally's TND™ 760](#) mobile fleet management solution to help drive the process. In just one year, the company has dramatically improved its scores with no HOS violations.

[Holland Transfer](#), an asset-based regional truckload company, began serving the Statesville, N.C. area in 1907 and today operates a fleet of 40 tractors.

Needed improvements in the company's [CSA BASIC](#) "Fatigued Driving" score provided the impetus for Holland Transfer to seek a mobile communications partner with ELD capabilities. Manual recordkeeping errors were negatively impacting Holland Transfer's scores. The company had implemented a zero-tolerance policy for major Hours of Service violations to combat the issue.

"With a zero-tolerance policy, we were losing good drivers over HOS violations. That wasn't helping us from an overall company perspective. We made the decision to find a partner to help us implement E-Logs in advance of the industry mandate," said Gene Kaiser, Vice President of Holland Transfer. "One year into implementation, our BASIC score (now called Hours of Service Compliance) has improved dramatically, and our HOS violations are zero."

Now that the company and its drivers have had a chance to work with the devices, they are finding additional value. For instance, the use of the devices and the data available via the Rand McNally Connect web portal has significantly reduced check calls. Dispatchers can now see where each load is, send messages to drivers, and quickly assign backhauls. The use of E-Logs has helped dispatchers make better decisions when selecting trucks and eligible drivers for a particular load.

Holland Transfer serves the retail and automotive markets, requiring special attention to on-time deliveries. By monitoring progress through the Connect web portal, their dispatchers can inform customers of arrival and departure times more accurately.

Kaiser said Holland Transfer's drivers are enjoying many of the navigation features of the devices, such as warnings regarding sharp turns and speed limit changes. The TND™ 760's easy-to-use interface has made training drivers a simple process.

"We're just beginning to tap into benefits of implementing the TND™ 760s" said Kaiser. "We've appreciated the ease-of-use of the devices as well as the Connect portal, and have been impressed with Rand McNally's commitment to constant improvement of its product."

For more information about Holland Transfer Company and its services, visit [www.hollandtransferco.com](http://www.hollandtransferco.com).

###

**About Rand McNally** – Rand McNally is the country's most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market – from providing mileage and routing software, to truck navigation and E-Logs to mobile fleet management solutions. Learn more at [randmcnally.com](http://randmcnally.com).

Rand McNally is a registered trademark, and TND is a trademark of RM Acquisition, LLC d/b/a Rand McNally.