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Rand McNally's TrueTrack® Command and Control Module Released

Software enables fleets to remotely manage each vehicle's navigation and routing experience

SKOKIE, Ill., Aug. 18, 2014 – Today, [Rand McNally](#) announced the release of Rand McNally [TrueTrack®](#), a new web-based solution that helps fleet managers improve driver safety, enhance customer service with more accurate arrival time information, and reduce fuel usage by curtailing out-of-route driving. Rand McNally's TrueTrack® powered by IntelliRoute® software, Rand McNally's award-winning navigation – enables fleet managers to better control the in-cab routing experience, helping to improve operational efficiency and cost savings.

Rand McNally's TrueTrack® solution works in conjunction with Rand McNally's TPC 7600 and TND™ 760 devices and is available via the Rand McNally Connect web portal – the company's cloud-based access point that includes dashboards and reporting for its mobile fleet management customers. All current customers with Connect web portal log-ins have access to the new software.

Rand McNally's TrueTrack® solution provides increased visibility of vehicle location and control over a driver's in-cab navigation. The new functionality gives fleet managers the option to set navigation parameters for an individual vehicle, or for an entire group of vehicles through the Connect web portal. These parameters can then be sent to a fleet vehicle's TPC 7600 or TND™ 760. Remotely configuring navigation assists in managing: fuel expenses, vehicle compliance, and routing safety.

Additionally, Rand McNally's TrueTrack® solution provides fleet managers access to current vehicle locations and estimated times of arrival; which in turn assists in supporting load assignments and customer service management.

Specifically, with Rand McNally TrueTrack® solution, fleet supervisors can pre-set and remotely manage:

- Proactive Driver Alerts – Fleet managers can specify proactive alerts of approaching road conditions including posted speed limit changes, toll roads, sharp curves or steep declines.
- Company Address Book – Fleet managers can upload a spreadsheet of locations into Rand McNally TrueTrack® and download those locations to each vehicle's device. Locations can be organized by account or by location. Drivers can quickly select and route to the destination from a full company directory, versus typing in each location by address.
- Route Settings – Fleet managers are able to select the type of route computed on the in-cab device. Route settings include restrictions for 53-foot trailers, 48-foot trailers, double, triple or straight truck configurations. Route settings may also be configured to Hazmat routes, avoid tolls or take the shortest or fastest route.
- Synchronized arrival time – Via reports, fleet managers can monitor a vehicle's destination and estimated time of arrival, as well as the driver's available hours of service (HOS) information. Drivers and dispatchers share the same ETA information, which helps minimize dispatcher calls to the truck for updated information.

"TrueTrack® provides a powerful set of tools for fleets that is a baseline for a number of future releases," said Jim Rodi, Senior Vice President, Mobile Communications, Rand McNally.

"TrueTrack® will provide a single version of the truth, creating alignment between fleet managers and drivers on the route driven, actual miles, and the estimated time of arrival."

Fully deployed, the TrueTrack® solution will be a powerful tool, providing fleet managers with an expanded range of tools to control and customize the routes taken by their drivers. Using Rand McNally's TrueTrack® product, fleets will be able to create a completely custom set of step-by-step directions and push the route down to the driver. Alerts will be generated when a truck deviates from its assigned route.

Controlling navigation in-cab with Rand McNally's TrueTrack® solution may enable a company to: capture fuel savings with the most efficient routing; improve safety by assisting drivers to adhere to legal and physical truck-restrictions; better manage customer support by providing vehicle location and estimated time of arrival; and choose to tie compensation to recorded miles driven.

For more information on Rand McNally's mobile fleet management services, call 1-800-789-6277 or visit www.randmcnally.com.

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About Rand McNally – Rand McNally is the country's most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market – from providing mileage and routing software, to truck navigation and E-Logs to mobile fleet management solutions. Learn more at randmcnally.com.

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