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Drivewyze PreClear Now Available on Rand McNally TND 760 Mobile Fleet Management Device

Direct Integration of Weigh Station Bypass Application Saves Fleets Time and Money

SAN DIEGO, Oct. 5, 2014 – Drivewyze today announced at the American Trucking Association Management Conference and Exhibition that the Drivewyze PreClear weigh station bypass application is now available on Rand McNally's TND™ 760 mobile fleet management devices. Drivewyze PreClear is the only cloud-based service to alert drivers two miles before approaching a site, affording fleets the opportunity to earn up to a 98 percent weigh station bypass rate, depending on their safety records. Each bypass saves an estimated \$8.68 in driver time, vehicle operation, and fuel.*

The weigh station bypass application comes with a complimentary weigh station cost-analysis tool, nationwide Weigh Station Heads Up notifications that provide real-time information for 740 weigh stations and inspection sites, and a Pre-Clear bypass service subscription option.

"Fleets can take full advantage of the time savings available with mobile-based weigh station bypass on Rand McNally's fleet management and compliance system," said Brian Heath, president and CEO of Drivewyze.

Drivewyze's announcement coincides with a recently completed beta test by Rand McNally's TND™ 760 fleet customers. Those fleets used the Drivewyze Analytics loss reporting tool to determine how much the Pre-Clear service would save them when activated. The powerful weigh station cost-analysis tool calculates the real costs of unplanned delays at weigh stations by using its advanced truck-to-infrastructure communication technology.

"The preliminary result relayed by the fleets show that using the Drivewyze PreClear can help them achieve substantial and quantifiable business efficiencies," said Jim Rodi, V.P. Mobile Communications Group at Rand McNally. "The potential is exciting, and supports our goal of delivering outstanding return on investment when using our devices. Using the free analytics tool, fleets can determine ROI for Drivewyze bypass service before they even turn it on."

New customers with Rand McNally TND™ 760 devices will have Drivewyze capabilities already loaded. Existing Rand McNally customers with the TND™ 760 can start using the complimentary Drivewyze PreClear Analytics Service immediately once an over-the-air download has been completed.

"The integration of the PreClear inspection site bypass application into the Rand McNally TND™ 760 is indeed a milestone for Drivewyze," Heath said. "We're pleased that Rand McNally customers are already seeing first-hand the potential savings they could enjoy by activating Drivewyze."

Drivewyze is the first and only weigh station bypass service delivered as a cloud-based application using smart mobility technology instead of traditional transponders. Since fleets are seeking a single-unit in-cab solution, pairing the application with Rand McNally's leading in-cab makes it a very appealing solution.

“We’re excited to be in this relationship with Rand McNally as well as with some industry-leading commercial fleets, whose continued support and enthusiasm for new technology contributes to this success,” Heath added.

Drivewyze plans to support the full-featured TPC 7600 fleet management model in the near future. For those customers choosing to activate the Pre-Clear service, fees for the Pre-Clear service will be billed as part of the monthly service plan for the TND™ 760.

For more information on the Drivewyze integration with Rand McNally’s mobile fleet management devices, call 1-800-789-6277.

*Operating cost savings found in “Final Report: Economic Analysis and Business Case for Motor Carrier Support of CVISN”, sponsored by U.S. Department of Transportation, 2007.

About Drivewyze Inc.

Drivewyze Inc. is the smart mobility services company for the transportation industry. Drivewyze and its sister company, Intelligent Imaging Systems Inc., are on a mission to revolutionize the delivery of highway safety and transportation management through world-class products, systems and services. Drivewyze serves commercial drivers and fleets with innovative trucking apps and an inspection site bypass solution delivered direct and integrated into the devices of leading fleet mobility technology leaders. Learn more about Drivewyze at www.drivewyze.com.

About Rand McNally

Rand McNally is the country’s most trusted source for maps, navigation, and travel content. For more than 75 years, Rand McNally has been an innovator in the Commercial Transportation market – from providing mileage and routing software, to truck navigation and E-Logs to mobile fleet management solutions. Learn more at randmcnally.com.