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## **Rand McNally Innovates RV Travel with New Dashboard Device**

*8-inch tablet offers RV-specific navigation, trip planning, Android features and magnetic mount*

**SKOKIE, Ill., Oct. 20, 2015** – For the first time, Rand McNally’s new [RV Tablet 80](#) brings together the capabilities of multiple devices for RVers all in one.

Designed and built for RV travel, the dashboard tablet brings together Rand McNally’s advanced RV GPS navigation and trip planning with entertainment and information – plus extras like a built-in dash cam. The device also comes preloaded with a suite of unique travel apps from Rand McNally, and Wi-Fi connectivity, which provides access to the Android marketplace to check email, download entertainment, and catch up on social media when stopping along the way.

“Our goal was to provide RVers with a new device that will greatly enhance their road trips. So we combined our popular RV GPS with the functionality of an Android tablet and included tools and content just for RVers,” said Rand McNally CEO Stephen Fletcher. “The result is a device that gives RVers navigation specific to their RV type, trip-planning help with thousands of RV-friendly parks, campsites, and points of interest – all while helping keep them connected on the road and off.”

The RV Tablet 80 features an 8-inch screen to maximize viewing of detailed maps and navigation. Designed for use on and off the dashboard, the device has a handy magnetic mount that powers the tablet when connected and allows for easy removal. Off the mount, RVers can take a closer look at detailed trip content, send emails, watch movies, and interact with apps and games.

Inside the powered mount is a commercial-grade antenna that boosts the GPS signal reception for greater location accuracy, as well as a video-in port for back-up and rear-view cameras. The RV Tablet 80 also includes a forward-facing dash cam on the device for monitoring the road ahead.

Additional RV Tablet 80 features:

- RV GPS — RV-specific routing, trip tools, and all the resources of Rand McNally's industry-leading RVND™ GPS devices: Good Sam Parks and Campgrounds, and millions of points of interest; must-see destinations recommended by Rand McNally editors; live weather, traffic, and fuel prices along the route; split-screen junction view on highway interchanges; advanced lane guidance on surface roads; estimated toll costs; and more.
- TripMaker® — Plan a trip and what to see and do along the way, then add them to a multi-stop itinerary—with 13 different categories of entertainment, shopping, museums, and quirky stops off the beaten path, there's a little something for everyone.
- Rand McNally's Road Atlas — An eBook edition of America's #1 *Road Atlas* featuring Best of the Road® destinations, with pan-and-zoom functionality on each page.

The RV Tablet 80, which includes Rand McNally's Lifetime Maps and Traffic, is priced at \$499.99\* and is available at Camping World locations, RV dealers, select online outlets, and [store.randmcnally.com](http://www.randmcnally.com). For more information, visit <http://www.randmcnally.com/product/rv-tablet>.

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\* Suggested retail price, in USD.

**About Rand McNally** – Rand McNally is the country's most trusted source for maps, navigation, and travel content. Products and services include: America's #1 Road Atlas; IntelliRoute® truck and RV routing software; TND™ truck GPS; HD 100 E-Log devices; TPC 7600 and TND™ 760 mobile fleet management solutions; RVND™ GPS for RVers; and leading geography-based educational resources for the classroom. Learn more at [randmcnally.com](http://randmcnally.com)

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