



Rand McNally Supports Wreaths Across America Project

Traveling education exhibit now compliant as it hits the road paying tribute to veterans

Skokie, Ill., July 26, 2018 – As part of “Giving in July,” Rand McNally is proud to provide navigational and compliant logging support to Wreaths Across America’s new mobile exhibit traveling the country relaying stories of heroism and patriotism. A leader in the transportation industry for eight decades, Rand McNally has donated its DriverConnect fleet solution to help guide and track the “Traveling Teach Exhibit” as well as ensure they are compliant with the federal mandate.

The traveling exhibit, housed in a trailer featuring a multimedia audio-visual experience and a 24-person theater, details the story behind Wreaths Across America and tales of military heroism and commitment.

Wreaths Across America is a non-profit organization founded to continue and expand the annual wreath-laying ceremony at Arlington National Cemetery. Started by Maine businessman Morrill Worcester in 1992, the organization coordinates wreath-laying ceremonies in December at Arlington and other veteran cemeteries across the United States and beyond.

"The Traveling Teach Exhibit is a mobile tool to help Wreaths Across America better share the mission to Remember, Honor and Teach, across the country," said Renee Worcester, Corporate Outreach Director, Wreaths Across America. "The 48-foot-long trailer is being hauled by professional drivers giving their time and skill to share this mission across the U.S. Rand McNally's generous donation of the DriverConnect system will ensure our drivers have the necessary equipment to be safe while on the road!"

The exhibit is equipped with three touch screens used for finding nearby veteran cemeteries and learning how to be a sponsor, hauler and a volunteer. One of the goals of the exhibit is to encourage participation in the annual wreath-laying ceremonies in December.

“Rand McNally is honored to be a part of this program,” said Stephen Fletcher, CEO of Rand McNally. “We recognize that many veterans serve in the trucking industry and that many trucking companies contribute their time and support to this outstanding organization.”

The DriverConnect system donated for the exhibit provides in-cab navigation that alerts drivers to upcoming steep grades and curves, as well as closed routes, construction, weather, POIs, and more. The system also enables Wreaths Across America to track the truck and trailer through the DriverConnect web portal.

This year, National Wreaths Across America Day will be held on Saturday, Dec. 15, 2018. It is a free event, open to all. For more information or to find a participating cemetery near you, please visit www.wreathscrossamerica.org.

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