



Dan & Jerry's Greenhouses Installs Rand McNally E-Log Solution

Value of mobile communication, fleet management and superior navigation drives program

Skokie, Ill., August 15, 2018 – Well into the busy planting season, Dan & Jerry's Greenhouses, LLC has fully deployed Rand McNally's DriverConnect ELD and fleet management solution across its growing line of trucks delivering wholesale plants to garden centers, nurseries and landscaping businesses.

Dan & Jerry's, a Minnesota-based grower and transporter of live plants in the Midwest, sought an electronic logging system that would appeal to its fleet of contracted drivers. Yes, the solution needed to be painless to implement for the company; but more importantly, it needed to be easy to use by its drivers. The company selected Rand McNally's DC 200[®] S and TND[™] 740 all-in-one system – based on the company's DriverConnect platform and including truck-specific navigation.

For Jake Totushek, Fleet Manager of Dan & Jerry's, the decision came down to overall value.

"We considered and tested a variety of leading industry providers for our E-Log needs, but ultimately chose Rand McNally's because it's easy to install, has built-in award-winning truck navigation, and is affordable to maintain," Totushek explained. "Rand McNally just stood out from the first conversation because their solution had everything we needed for our business and drivers when making the switch from paper logs to meet the compliance requirements of the mandate."

For fleets looking to minimize the number of devices in the cab, using the DC 200[®] S module in conjunction with the TND[™] 740 creates an all-in-one dashboard E-Log, truck navigation, and fleet management solution.

"It would be a nightmare if our temp drivers had to use their own tablets or devices in tandem with an ELD, but now they're all good to go," continued Totushek. "They have to learn a new system quickly when they sign on for seasonal work, which can be tough. But, with Rand McNally, the easy-to-use interface means that training time is low and we can get them out on the road faster."

Additional benefits of the all-in-one DriverConnect platform:

- **Costs savings:** The paired devices help simplify complicated reporting, reduce paperwork, and help lower administration costs.

- **Increased efficiency:** With more accurate time tracking, the company is better equipped to ensure that loads assigned to a driver can be completed quickly, optimizing the hours available for both driver and company.
- **Stronger management:** Through the Rand McNally DriverConnect web portal, the system provides managers the ability to monitor assets on the road, analyze performance, and view on-duty statuses.

While Dan & Jerry's is just beginning to tap into the benefits of implementing the DC 200®S and TND™ 740 system, Totushek and his team have been impressed with Rand McNally's commitment to constant improvement of its product. The integration went seamlessly and they are expecting to continue improving their company's bottom line for years to come.

For more information on Rand McNally's mobile fleet management services visit randmcnally.com/FleetsChooseRand

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