



## Rand McNally's DriverConnect Platform Will Soon Integrate with McLeod Software's LoadMaster®

**Birmingham, Ala. , October 2, 2018** – Rand McNally, a leader in commercial transportation technology, has announced that it will soon offer its fleet management platform, Rand McNally DriverConnect, integrated with McLeod Software's LoadMaster®, the most advanced enterprise-wide software solution available for carriers, brokers and 3PLs. Customers will be able to use data from a DriverConnect-enabled device, such as the ELD 50® or DC 200®, to manage their fleets' flow of activities and action needed to be taken easily through the LoadMaster® platform.

Rand McNally's easy-to-use and data-driven DriverConnect was engineered with the latest tools and advanced practices to help fleets of any size save time and money. LoadMaster's focus on flexibility and tailoring to unique business processes for customers aligns with DriverConnect's unmatched ability to mix, match and customize to optimize profitability. This new integration that is under-development will drive efficiencies on the back-end as well as reduce communication during the day so that the driver can focus on the task at hand.

Soon, customers will be able to integrate the following key features with McLeod's LoadMaster® platform:

- **View vehicle positions** so that fleet managers can better understand what's happening out on the roads;
- **Capture HOS data** to reduce the need for paper logs while helping fleets streamline operations and avoid costly CSA violations;
- **Send and receive text-based messages** that help streamline fleet-to-driver communication;
- **Transmit forms and work flow** through a cloud-based platform to simplify the interaction between a dispatcher and driver;
- **Review Login and Logout events** to ensure drivers are completing loads in a timely manner, while not violating any federal Hours of Service laws.

Rand McNally's focus is to constantly innovate and develop new products and services that help streamline the daily drives and businesses of professional drivers. The company uses years of customer insight and industry data to provide some of the best solutions on the market.

In the past two months, the company also expanded its portfolio of products for drivers and fleets alike, including:

- [ClearDryve™ 200](#), a breakthrough premium noise-cancelling stereo headphone **and** mono headset in one. Designed specifically for professional drivers, it brings together noise-cancellation, exceptional sound, and road-tested comfort.
- [DashCam 500](#), which delivers high-quality video and still photos that allow drivers to easily download and share videos to a companion smartphone app through a built in Wi-Fi®\* connection.

The new items, as well as Rand McNally fleet management solutions and ELDs, are being demonstrated at booth #301 at the McLeod Software User Conference 2018 in Birmingham September 30 through October 2, 2018.

\*User is responsible for all third party data charges associated with Wi-Fi

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**About Rand McNally** – Rand McNally is transforming personal and business travel with its revolutionary connected vehicle technology and consumer electronics. Celebrating 162 years in 2018, Rand McNally's mission is to deliver innovative products and services that enrich life's journey in four key segments: Consumer Electronics, Consumer Travel, Commercial Transportation, and Education. Learn more at [randmcnally.com](http://randmcnally.com)

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