



Rand McNally Releases New Edition of its Iconic Road Atlas

The 98th edition features thousands of updates and a National Park focus

CHICAGO, Apr. 26, 2021 – With all indications pointing to 2021 as the “Year of the Road Trip,” Rand McNally – a leader in mapping, navigation, and commercial transportation technology – today released a new edition of its iconic *Road Atlas*.

The bestselling atlas has been an indispensable part of road trips for generations of travelers – even more so in this last year of the pandemic. As families and friends cautiously took to the road, demand for the *Road Atlas* increased significantly, with Rand McNally’s larger-scale version spending months on a key industry bestseller list.*

“As more locations and services open up, even more families and friends will be jumping in cars, trucks, and RVs and hitting the road,” said John McAvoy, Rand McNally’s Vice President of Geographic Information Systems, responsible for the company’s maps and cartographic operations. “The well-documented pent-up demand for travel means we expect to see more folks heading to the beach, driving to National Parks, and traveling to see loved ones.”

National Parks

Releasing on the heels of 2021 National Park Week, the new edition highlights America’s 63 national parks in a special editorial feature: “The National Parks by Decade.” The feature takes a look at park history, which began more than a century ago with the first location to achieve National Park status: Yellowstone.

The atlas also features special “inset” maps of some National Parks, as well as the re-naming of New River Gorge National Park and Preserve in West Virginia – the most recent national park inductee. New River Gorge, prior a national river, became America’s 63rd national park at the end of 2020 and is the first official national park in West Virginia.

Updates

Every year, Rand McNally cartographers evaluate areas that may benefit from additional mapping – including expanding metro areas – as well as document changes to roads and new points of interest. The 98th edition of the *Road Atlas* includes thousands of updates including:

- Updating maps of Massachusetts and Vermont to reflect mileage-based exit numbers;
- Reviewing all U.S. county boundaries and updating them via the most recent U.S. Census data;
- Adding various new points of interest such as the UBS Arena, currently under construction, the new home of the New York Islanders hockey team.

In addition to the classic 11 x 15 ½ *Road Atlas*, Rand McNally publishes a full line of atlases that includes the large-scale format with larger maps and several smaller atlases for easier portability. The atlases are available at store.randmcnally.com, e-commerce outlets, bookstores and other leading retailers.

Visit randmcnally.com/roadatlas for more information on all *Road Atlas* products.

*Publishers Weekly Trade Paper Bestseller List

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About Rand McNally – Chicago-based Rand McNally has been transforming travel and transportation for 165 years. Today, Rand McNally provides innovative fleet management and commercial transportation solutions, connected vehicle technology, and consumer travel and education products. Learn more at randmcnally.com and fleet.randmcnally.com

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